

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

YTD September 2021

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	14	3,292	14.7	915,793,968	3,298	14.7	923,833,879	6,590	1,839,627,847	279,154	16.3
2	METRO FIRST	11	959	4.3	242,447,282	1,138	5.1	281,634,907	2,097	524,082,189	249,920	4.6
3	RE / MAX	19	1,069	4.8	270,558,461	993	4.4	246,292,589	2,062	516,851,050	250,655	4.6
4	CHAMBERLAIN REALTY	2	631	2.8	140,402,157	923	4.1	209,171,794	1,554	349,573,951	224,951	3.1
5	EXP REALTY	3	604	2.7	135,663,446	857	3.8	199,494,729	1,461	335,158,175	229,403	3.0
6	METRO BROKERS	28	697	3.1	174,032,198	631	2.8	158,250,501	1,328	332,282,699	250,213	2.9
7	CENTURY 21	12	740	3.3	160,396,944	653	2.9	146,538,804	1,393	306,935,748	220,342	2.7
8	CHINOWTH & COHEN	5	461	2.1	165,411,009	297	1.3	117,843,259	758	283,254,268	373,686	2.5
9	COLDWELL BANKER	7	442	2.0	106,763,863	480	2.1	127,920,732	922	234,684,595	254,539	2.1
10	MCGRAW DAVISSON	6	419	1.9	108,897,111	397	1.8	112,821,155	816	221,718,266	271,714	2.0
11	OKCMAR	2	168	0.8	38,990,357	604	2.7	169,889,686	772	208,880,043	270,570	1.8
12	WHITTINGTON REALTY	2	341	1.5	79,013,817	452	2.0	104,575,748	793	183,589,565	231,513	1.6
	ALL OTHERS		12,574	56.1	3,121,309,604	11,674	52.1	2,861,412,434	24,248	5,982,722,038	246,731	52.9
	Grand Totals		22,397	100.0	5,659,680,217	22,397	100.0	5,659,680,217	44,794	11,319,360,434	252,698	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/2021 through 09/30/2021.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

YTD September 2021

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	1,034	4.6	278,253,989	1,002	4.5	278,668,080	2,036	556,922,069	273,537	4.9
2	KELLER WILLIAMS-ED	815	3.6	277,271,786	781	3.5	254,100,036	1,596	531,371,822	332,940	4.7
3	CHAMBERLAIN MOORE	628	2.8	139,685,257	919	4.1	207,841,954	1,547	347,527,211	224,646	3.1
4	EXP REALTY	524	2.3	119,849,240	778	3.5	181,355,231	1,302	301,204,471	231,340	2.7
5	KELLER WILLIAMS-NP	409	1.8	130,614,826	554	2.5	165,544,061	963	296,158,887	307,538	2.6
6	METRO FIRST BRITTON	465	2.1	120,591,249	535	2.4	148,085,156	1,000	268,676,405	268,676	2.4
7	KELLER WILLIAMS-NOR	523	2.3	123,736,257	522	2.3	124,080,131	1,045	247,816,388	237,145	2.2
8	OKCMAR	168	0.8	38,990,357	604	2.7	169,889,686	772	208,880,043	270,570	1.8
9	KELLER WILLIAMS-GM	506	2.3	104,785,210	427	1.9	97,763,342	933	202,548,552	217,094	1.8
10	WHITTINGTON REALTY	341	1.5	79,013,817	452	2.0	104,575,748	793	183,589,565	231,513	1.6
11	KEVO PROP SHARTEL	453	2.0	90,047,785	319	1.4	69,054,703	772	159,102,488	206,091	1.4
12	PRINCIPAL DEVELOP	383	1.7	101,661,086	184	0.8	48,155,550	567	149,816,636	264,227	1.3
	ALL OTHERS	16,148	72.1	4,055,179,358	15,320	68.4	3,810,566,539	31,468	7,865,745,897	249,960	69.5
	Grand Totals	22,397	100.0	5,659,680,217	22,397	100.0	5,659,680,217	44,794	11,319,360,434	252,698	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/2021 through 09/30/2021.