

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

3rd Quarter 2021

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	14	1,203	14.6	340,005,414	1,131	13.8	332,424,485	2,334	672,429,899	288,102	16.0
2	METRO FIRST	11	331	4.0	84,638,064	408	5.0	104,488,603	739	189,126,667	255,922	4.5
3	RE / MAX	18	364	4.4	92,367,802	364	4.4	92,296,654	728	184,664,456	253,660	4.4
4	EXP REALTY	3	239	2.9	57,663,218	335	4.1	79,388,911	574	137,052,129	238,767	3.3
5	CHAMBERLAIN REALTY	2	231	2.8	50,119,805	351	4.3	80,710,014	582	130,829,819	224,794	3.1
6	METRO BROKERS	26	259	3.1	65,222,027	223	2.7	55,287,045	482	120,509,072	250,019	2.9
7	CENTURY 21	12	275	3.3	62,013,628	240	2.9	56,790,356	515	118,803,984	230,687	2.8
8	CHINOWTH & COHEN	5	155	1.9	55,371,690	89	1.1	32,121,440	244	87,493,130	358,578	2.1
9	COLDWELL BANKER	7	141	1.7	34,860,683	178	2.2	48,157,444	319	83,018,127	260,245	2.0
10	MCGRAW DAVISSON	5	150	1.8	42,081,121	136	1.7	40,081,451	286	82,162,572	287,282	2.0
11	OKCMAR	2	53	0.6	13,106,255	197	2.4	55,159,083	250	68,265,338	273,061	1.6
12	KEVO PROPERTIES	2	165	2.0	34,502,199	128	1.6	28,839,334	293	63,341,533	216,183	1.5
	ALL OTHERS		4,658	56.6	1,167,490,841	4,444	54.0	1,093,697,927	9,102	2,261,188,768	248,428	53.9
	Grand Totals		8,224	100.0	2,099,442,747	8,224	100.0	2,099,442,747	16,448	4,198,885,494	255,282	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 07/01/2021 through 09/30/2021.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

3rd Quarter 2021

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-ED	306	3.7	106,726,750	290	3.5	99,261,641	596	205,988,391	345,618	4.9
2	KELLER WILLIAMS-NW	357	4.3	95,879,640	308	3.7	86,783,840	665	182,663,480	274,682	4.4
3	CHAMBERLAIN MOORE	230	2.8	49,734,805	348	4.2	79,715,014	578	129,449,819	223,962	3.1
4	KELLER WILLIAMS-NP	166	2.0	54,374,672	198	2.4	66,068,378	364	120,443,050	330,888	2.9
5	EXP REALTY	197	2.4	48,506,602	289	3.5	68,257,142	486	116,763,744	240,255	2.8
6	KELLER WILLIAMS-NOR	189	2.3	44,569,534	182	2.2	42,911,067	371	87,480,601	235,797	2.1
7	METRO FIRST BRITTON	150	1.8	37,263,327	173	2.1	48,683,642	323	85,946,969	266,090	2.0
8	KELLER WILLIAMS-GM	180	2.2	37,322,918	145	1.8	35,802,939	325	73,125,857	225,003	1.7
9	OKCMAR	53	0.6	13,106,255	197	2.4	55,159,083	250	68,265,338	273,061	1.6
10	WHITTINGTON REALTY	110	1.3	26,962,569	147	1.8	34,612,497	257	61,575,066	239,592	1.5
11	KEVO PROP SHARTEL	160	1.9	33,273,099	121	1.5	26,869,984	281	60,143,083	214,032	1.4
12	LEVINSON REAL ESTATE	106	1.3	26,297,579	111	1.3	27,626,484	217	53,924,063	248,498	1.3
	ALL OTHERS	6,020	73.2	1,525,424,997	5,715	69.5	1,427,691,036	11,735	2,953,116,033	251,650	70.3
	Grand Totals	8,224	100.0	2,099,442,747	8,224	100.0	2,099,442,747	16,448	4,198,885,494	255,282	100.0

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