

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

December 2024

| Rank | Company | Offices | Listing Side | | | Sales Side | | | Listings & Sales | | | |
|------|------------------------|---------|--------------|---------|-------------|------------|---------|-------------|------------------|---------------|---------|-------|
| | | | Units | Percent | Dollars | Units | Percent | Dollars | Units | Dollars | Average | Share |
| 1 | KELLER WILLIAMS | 11 | 160 | 8.5 | 49,218,945 | 172 | 9.1 | 60,625,081 | 332 | 109,844,026 | 330,856 | 9.5 |
| 2 | RE / MAX | 14 | 92 | 4.9 | 29,634,534 | 70 | 3.7 | 17,675,621 | 162 | 47,310,155 | 292,038 | 4.1 |
| 3 | COPPER CREAK R.E. | 1 | 110 | 5.8 | 28,179,022 | 54 | 2.9 | 14,782,423 | 164 | 42,961,445 | 261,960 | 3.7 |
| 4 | EXP REALTY | 3 | 52 | 2.8 | 17,732,700 | 62 | 3.3 | 21,799,010 | 114 | 39,531,710 | 346,769 | 3.4 |
| 5 | METRO FIRST | 6 | 54 | 2.9 | 16,482,893 | 57 | 3.0 | 20,100,397 | 111 | 36,583,290 | 329,579 | 3.2 |
| 6 | OKCMAR | 2 | 11 | 0.6 | 3,116,569 | 97 | 5.1 | 28,700,388 | 108 | 31,816,957 | 294,601 | 2.7 |
| 7 | CHINOWTH & COHEN | 2 | 56 | 3.0 | 19,134,590 | 35 | 1.9 | 10,439,930 | 91 | 29,574,520 | 324,995 | 2.6 |
| 8 | PREMIUM PROPERTY | 1 | 66 | 3.5 | 27,639,771 | 0 | 0.0 | 0 | 66 | 27,639,771 | 418,784 | 2.4 |
| 9 | METRO BROKERS | 19 | 44 | 2.3 | 13,939,792 | 27 | 1.4 | 8,164,504 | 71 | 22,104,296 | 311,328 | 1.9 |
| 10 | CHAMBERLAIN REALTY | 1 | 29 | 1.5 | 7,841,784 | 50 | 2.6 | 13,780,926 | 79 | 21,622,710 | 273,705 | 1.9 |
| 11 | MCGRAW DAVISSON | 2 | 31 | 1.6 | 9,218,417 | 30 | 1.6 | 8,647,336 | 61 | 17,865,753 | 292,881 | 1.5 |
| 12 | SAGE SOTHEBYS | 1 | 15 | 0.8 | 11,646,175 | 14 | 0.7 | 6,094,923 | 29 | 17,741,098 | 611,762 | 1.5 |
| | ALL OTHERS | | 1,167 | 61.8 | 344,729,182 | 1,219 | 64.6 | 367,703,835 | 2,386 | 712,433,017 | 298,589 | 61.6 |
| | Grand Totals | | 1,887 | 100.0 | 578,514,374 | 1,887 | 100.0 | 578,514,374 | 3,774 | 1,157,028,748 | 306,579 | 100.0 |

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 12/1/2024 through 12/31/2024.

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

December 2024

| Rank | Company | Listing Side | | | Sales Side | | | Listings & Sales | | | |
|----------|---------------------------|--------------|--------------|--------------------|--------------|--------------|--------------------|------------------|----------------------|----------------|--------------|
| | | Units | Percent | Dollars | Units | Percent | Dollars | Units | Dollars | Average | Share |
| 1 | COPPER CREAK R.E. | 110 | 5.8 | 28,179,022 | 54 | 2.9 | 14,782,423 | 164 | 42,961,445 | 261,960 | 3.7 |
| 2 | KELLER WILLIAMS-NW | 51 | 2.7 | 15,822,665 | 71 | 3.8 | 23,632,136 | 122 | 39,454,801 | 323,400 | 3.4 |
| 3 | EXP OKC PARK AVE | 39 | 2.1 | 14,947,900 | 54 | 2.9 | 19,944,749 | 93 | 34,892,649 | 375,190 | 3.0 |
| 4 | OKCMAR | 11 | 0.6 | 3,116,569 | 97 | 5.1 | 28,700,388 | 108 | 31,816,957 | 294,601 | 2.7 |
| 5 | KELLER WILLIAMS-ED | 34 | 1.8 | 12,380,672 | 43 | 2.3 | 16,150,840 | 77 | 28,531,512 | 370,539 | 2.5 |
| 6 | PREMIUM PROPERTY LLC | 66 | 3.5 | 27,639,771 | 0 | 0.0 | 0 | 66 | 27,639,771 | 418,784 | 2.4 |
| 7 | CHINOWTH & C ED KP | 43 | 2.3 | 15,140,590 | 30 | 1.6 | 8,951,930 | 73 | 24,092,520 | 330,035 | 2.1 |
| 8 | CHAMBERLAIN SW 134TH | 29 | 1.5 | 7,841,784 | 50 | 2.6 | 13,780,926 | 79 | 21,622,710 | 273,705 | 1.9 |
| 9 | SAGE SOTHEBYS REALTY | 15 | 0.8 | 11,646,175 | 14 | 0.7 | 6,094,923 | 29 | 17,741,098 | 611,762 | 1.5 |
| 10 | ERA COURTYARD | 22 | 1.2 | 9,890,298 | 21 | 1.1 | 7,571,639 | 43 | 17,461,937 | 406,092 | 1.5 |
| 11 | CENTRAL OK REAL EST | 39 | 2.1 | 12,109,966 | 14 | 0.7 | 4,420,224 | 53 | 16,530,190 | 311,890 | 1.4 |
| 12 | LRE REALTY LLC | 28 | 1.5 | 8,403,019 | 34 | 1.8 | 7,536,882 | 62 | 15,939,901 | 257,095 | 1.4 |
| | ALL OTHERS | 1,400 | 74.2 | 411,395,943 | 1,405 | 74.5 | 426,947,314 | 2,805 | 838,343,257 | 298,875 | 72.5 |
| | Grand Totals | <u>1,887</u> | <u>100.0</u> | <u>578,514,374</u> | <u>1,887</u> | <u>100.0</u> | <u>578,514,374</u> | <u>3,774</u> | <u>1,157,028,748</u> | <u>306,579</u> | <u>100.0</u> |

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