

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

September 2021

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	14	391	14.7	111,215,487	335	12.6	96,568,265	726	207,783,752	286,204	15.5
2	RE / MAX	17	133	5.0	34,598,837	124	4.7	27,532,553	257	62,131,390	241,756	4.6
3	METRO FIRST	11	103	3.9	24,580,294	131	4.9	33,600,592	234	58,180,886	248,636	4.3
4	CHAMBERLAIN REALTY	1	75	2.8	16,282,254	124	4.7	28,133,135	199	44,415,389	223,193	3.3
5	EXP REALTY	3	64	2.4	15,290,176	95	3.6	23,661,938	159	38,952,114	244,982	2.9
6	CENTURY 21	11	93	3.5	20,807,845	73	2.8	18,018,394	166	38,826,239	233,893	2.9
7	METRO BROKERS	21	67	2.5	17,479,325	70	2.6	16,027,976	137	33,507,301	244,579	2.5
8	CHINOWTH & COHEN	4	60	2.3	22,251,335	32	1.2	10,820,280	92	33,071,615	359,474	2.5
9	COLDWELL BANKER	7	41	1.5	10,888,833	53	2.0	16,874,173	94	27,763,006	295,351	2.1
10	MCGRAW DAVISSON	5	47	1.8	13,620,704	34	1.3	10,923,570	81	24,544,274	303,016	1.8
11	OKCMAR	2	17	0.6	5,352,632	62	2.3	18,368,408	79	23,721,040	300,266	1.8
12	KEVO PROPERTIES	2	53	2.0	11,109,227	44	1.7	9,959,495	97	21,068,722	217,203	1.6
	ALL OTHERS		1,507	56.8	368,325,066	1,474	55.6	361,313,236	2,981	729,638,302	244,763	54.3
	Grand Totals		2,651	100.0	671,802,015	2,651	100.0	671,802,015	5,302	1,343,604,030	253,415	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 09/01/2021 through 09/30/2021.

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		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-ED	98	3.7	36,194,164	97	3.7	33,303,014	195	69,497,178	356,396	5.2
2	KELLER WILLIAMS-NW	113	4.3	29,737,097	82	3.1	21,438,670	195	51,175,767	262,440	3.8
3	CHAMBERLAIN MOORE	75	2.8	16,282,254	124	4.7	28,133,135	199	44,415,389	223,193	3.3
4	EXP REALTY	60	2.3	14,355,176	85	3.2	20,307,893	145	34,663,069	239,056	2.6
5	KELLER WILLIAMS-NP	48	1.8	16,305,190	54	2.0	17,232,636	102	33,537,826	328,802	2.5
6	KELLER WILLIAMS-NOR	66	2.5	15,569,763	56	2.1	13,572,639	122	29,142,402	238,872	2.2
7	METRO FIRST BRITTON	49	1.8	12,126,049	54	2.0	14,673,987	103	26,800,036	260,195	2.0
8	OKCMAR	17	0.6	5,352,632	62	2.3	18,368,408	79	23,721,040	300,266	1.8
9	KELLER WILLIAMS-GM	63	2.4	12,547,373	44	1.7	10,579,406	107	23,126,779	216,138	1.7
10	LEVINSON REAL ESTATE	37	1.4	9,938,286	43	1.6	10,895,251	80	20,833,537	260,419	1.6
11	KEVO PROP SHARTEL	52	2.0	10,837,227	44	1.7	9,959,495	96	20,796,722	216,633	1.5
12	METRO MARK	14	0.5	8,971,000	20	0.8	11,614,880	34	20,585,880	605,467	1.5
	ALL OTHERS	1,959	73.9	483,585,804	1,886	71.1	461,722,601	3,845	945,308,405	245,854	70.4
	Grand Totals	2,651	100.0	671,802,015	2,651	100.0	671,802,015	5,302	1,343,604,030	253,415	100.0

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