

Market Penetration Analysis Report  
**Guthrie Market Area**  
 Grouped Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area 115

February 2019

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS</b>	12	2	12.5	370,500	6	37.5	1,162,587	8	1,533,087	191,636	29.2
2	GATEWAY REALTY LLC	1	3	18.8	346,500	2	12.5	271,500	5	618,000	123,600	11.8
3	ALL PRO REALTY	1	1	6.3	404,900	0	0.0	0	1	404,900	404,900	7.7
4	LOXWOOD INC	1	0	0.0	0	1	6.3	404,900	1	404,900	404,900	7.7
5	OCHS REAL ESTATE	1	3	18.8	400,500	0	0.0	0	3	400,500	133,500	7.6
6	METRO FIRST	8	1	6.3	281,610	0	0.0	0	1	281,610	281,610	5.4
7	HAMILWOOD REAL EST	1	1	6.3	220,000	0	0.0	0	1	220,000	220,000	4.2
8	CENTURY 21	11	0	0.0	0	1	6.3	220,000	1	220,000	220,000	4.2
9	BLUE RIBBON R.E.	1	1	6.3	204,977	0	0.0	0	1	204,977	204,977	3.9
10	J STOUT REAL ESTATE	1	2	12.5	101,000	2	12.5	101,000	4	202,000	50,500	3.8
11	HOCO REALTY	1	1	6.3	196,000	0	0.0	0	1	196,000	196,000	3.7
12	KANELA & CO	1	0	0.0	0	1	6.3	196,000	1	196,000	196,000	3.7
	ALL OTHERS		1	6.3	98,900	3	18.8	268,900	4	367,800	91,950	7.0
Grand Totals			16	100.0	2,624,887	16	100.0	2,624,887	32	5,249,774	164,055	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 02/01/2019 through 02/28/2019.

Market Penetration Analysis Report  
**Guthrie Market Area**  
 Individual Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area 115

February 2019

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS-NP</b>	0	0.0	0	3	18.8	633,587	3	633,587	211,196	12.1
2	GATEWAY GUTHRIE	3	18.8	346,500	2	12.5	271,500	5	618,000	123,600	11.8
3	<b>KELLER WILLIAMS-SHWN</b>	1	6.3	223,500	1	6.3	223,500	2	447,000	223,500	8.5
4	ALL PRO REALTY	1	6.3	404,900	0	0.0	0	1	404,900	404,900	7.7
5	LOXWOOD INC	0	0.0	0	1	6.3	404,900	1	404,900	404,900	7.7
6	OCHS REAL ESTATE	3	18.8	400,500	0	0.0	0	3	400,500	133,500	7.6
7	<b>KELLER WILLIAMS-ED</b>	1	6.3	147,000	1	6.3	224,500	2	371,500	185,750	7.1
8	METRO FIRST EDMOND	1	6.3	281,610	0	0.0	0	1	281,610	281,610	5.4
9	HAMILWOOD REAL EST	1	6.3	220,000	0	0.0	0	1	220,000	220,000	4.2
10	C-21 G-GREEN EDMOND	0	0.0	0	1	6.3	220,000	1	220,000	220,000	4.2
11	BLUE RIBBON R.E.	1	6.3	204,977	0	0.0	0	1	204,977	204,977	3.9
12	J STOUT REAL ESTATE	2	12.5	101,000	2	12.5	101,000	4	202,000	50,500	3.8
	ALL OTHERS	2	12.5	294,900	5	31.3	545,900	7	840,800	120,114	16.0
	Grand Totals	16	100.0	2,624,887	16	100.0	2,624,887	32	5,249,774	164,055	100.0

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