

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Grouped Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

3rd Quarter 2019

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS</b>	14	1,291	18.1	291,641,432	1,332	18.7	306,017,069	2,623	597,658,501	227,853	19.9
2	METRO FIRST	10	379	5.3	76,350,079	485	6.8	101,564,655	864	177,914,734	205,920	5.9
3	BERKSHIRE HATHAWAY	10	332	4.7	66,955,993	373	5.2	74,196,956	705	141,152,949	200,217	4.7
4	RE / MAX	14	330	4.6	67,782,050	323	4.5	64,447,140	653	132,229,190	202,495	4.4
5	METRO BROKERS	31	308	4.3	67,363,442	296	4.2	63,680,105	604	131,043,547	216,960	4.4
6	CHURCHILL BROWN	3	218	3.1	70,857,626	150	2.1	47,065,572	368	117,923,198	320,443	3.9
7	CENTURY 21	12	265	3.7	46,123,991	260	3.7	43,752,910	525	89,876,901	171,194	3.0
8	COLDWELL BANKER	8	180	2.5	35,603,613	246	3.5	50,805,237	426	86,408,850	202,838	2.9
9	KEVO PROPERTIES	3	216	3.0	38,683,001	155	2.2	30,863,037	371	69,546,038	187,456	2.3
10	CHAMBERLAIN REALTY	2	118	1.7	23,024,519	158	2.2	30,712,632	276	53,737,151	194,700	1.8
11	EXP REALTY	2	107	1.5	21,703,823	142	2.0	27,229,121	249	48,932,944	196,518	1.6
12	WHITTINGTON REALTY	1	94	1.3	17,886,650	134	1.9	29,874,822	228	47,761,472	209,480	1.6
	ALL OTHERS		3,278	46.1	678,554,385	3,062	43.0	632,321,348	6,340	1,310,875,733	206,763	43.6
	Grand Totals		7,116	100.0	1,502,530,604	7,116	100.0	1,502,530,604	14,232	3,005,061,208	211,148	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 07/01/2019 through 09/30/2019.

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Individual Offices

## Contract Programming Associates

Includes Closed Residential  
 In MLS Area All MLS Areas

3rd Quarter 2019

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS-NW</b>	<b>443</b>	<b>6.2</b>	<b>98,093,298</b>	<b>462</b>	<b>6.5</b>	<b>105,581,012</b>	<b>905</b>	<b>203,674,310</b>	<b>225,054</b>	<b>6.8</b>
2	<b>KELLER WILLIAMS-ED</b>	<b>339</b>	<b>4.8</b>	<b>92,541,992</b>	<b>333</b>	<b>4.7</b>	<b>93,516,172</b>	<b>672</b>	<b>186,058,164</b>	<b>276,872</b>	<b>6.2</b>
3	METRO FIRST BRITTON	186	2.6	40,229,479	267	3.8	61,798,655	453	102,028,134	225,228	3.4
4	<b>KELLER WILLIAMS-NP</b>	<b>140</b>	<b>2.0</b>	<b>33,353,071</b>	<b>164</b>	<b>2.3</b>	<b>35,253,488</b>	<b>304</b>	<b>68,606,559</b>	<b>225,679</b>	<b>2.3</b>
5	<b>KELLER WILLIAMS-GM</b>	<b>176</b>	<b>2.5</b>	<b>33,293,150</b>	<b>166</b>	<b>2.3</b>	<b>32,600,693</b>	<b>342</b>	<b>65,893,843</b>	<b>192,672</b>	<b>2.2</b>
6	KEVO PROP SHARTEL	206	2.9	35,804,694	149	2.1	29,069,880	355	64,874,574	182,745	2.2
7	CHURCHILL-B ED 33RD	99	1.4	36,060,072	65	0.9	21,984,903	164	58,044,975	353,933	1.9
8	<b>KELLER WILLIAMS-NOR</b>	<b>136</b>	<b>1.9</b>	<b>26,332,020</b>	<b>151</b>	<b>2.1</b>	<b>29,497,735</b>	<b>287</b>	<b>55,829,755</b>	<b>194,529</b>	<b>1.9</b>
9	CHAMBERLAIN REALTY	118	1.7	23,024,519	158	2.2	30,712,632	276	53,737,151	194,700	1.8
10	WHITTINGTON REALTY	94	1.3	17,886,650	134	1.9	29,874,822	228	47,761,472	209,480	1.6
11	BERKSHIRE HAN MAY	100	1.4	23,636,755	104	1.5	23,950,009	204	47,586,764	233,268	1.6
12	EXP REALTY	102	1.4	20,590,623	134	1.9	25,838,121	236	46,428,744	196,732	1.5
	ALL OTHERS	4,977	69.9	1,021,684,281	4,829	67.9	982,852,482	9,806	2,004,536,763	204,419	66.7
	Grand Totals	7,116	100.0	1,502,530,604	7,116	100.0	1,502,530,604	14,232	3,005,061,208	211,148	100.0

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