

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

October 2019

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	12	371	17.8	84,438,235	371	17.8	82,810,676	742	167,248,911	225,403	19.2
2	BERKSHIRE HATHAWAY	9	106	5.1	20,594,149	117	5.6	26,912,433	223	47,506,582	213,034	5.4
3	METRO FIRST	7	98	4.7	19,409,439	120	5.8	24,199,293	218	43,608,732	200,040	5.0
4	METRO BROKERS	25	76	3.7	16,776,854	80	3.8	17,439,250	156	34,216,104	219,334	3.9
5	RE / MAX	12	77	3.7	12,460,912	95	4.6	17,454,715	172	29,915,627	173,928	3.4
6	CENTURY 21	13	73	3.5	12,798,053	85	4.1	16,262,966	158	29,061,019	183,931	3.3
7	CHURCHILL BROWN	3	48	2.3	16,284,525	26	1.2	8,135,050	74	24,419,575	329,994	2.8
8	COLDWELL BANKER	9	62	3.0	11,594,500	73	3.5	12,687,098	135	24,281,598	179,864	2.8
9	KEVO PROPERTIES	3	55	2.6	10,230,470	50	2.4	11,645,017	105	21,875,487	208,338	2.5
10	OKCMAR	2	8	0.4	2,384,215	62	3.0	13,887,951	70	16,272,166	232,460	1.9
11	DILLARD GROUP	1	29	1.4	8,468,706	25	1.2	7,175,134	54	15,643,840	289,701	1.8
12	CHAMBERLAIN REALTY	2	21	1.0	4,370,300	48	2.3	9,473,810	69	13,844,110	200,639	1.6
	ALL OTHERS		1,057	50.8	216,847,885	929	44.6	188,574,850	1,986	405,422,735	204,140	46.4
	Grand Totals		2,081	100.0	436,658,243	2,081	100.0	436,658,243	4,162	873,316,486	209,831	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 10/01/2019 through 10/31/2019.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

October 2019

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	131	6.3	29,466,580	125	6.0	27,271,957	256	56,738,537	221,635	6.5
2	KELLER WILLIAMS-ED	87	4.2	24,170,200	83	4.0	22,332,142	170	46,502,342	273,543	5.3
3	METRO FIRST BRITTON	52	2.5	12,292,979	71	3.4	15,483,479	123	27,776,458	225,825	3.2
4	KELLER WILLIAMS-GM	60	2.9	12,481,697	69	3.3	13,749,541	129	26,231,238	203,343	3.0
5	KEVO PROP SHARTEL	54	2.6	9,923,470	47	2.3	11,098,017	101	21,021,487	208,134	2.4
6	BERKSHIRE HA N MAY	27	1.3	5,947,850	32	1.5	11,258,544	59	17,206,394	291,634	2.0
7	OKCMAR	8	0.4	2,384,215	62	3.0	13,887,951	70	16,272,166	232,460	1.9
8	KELLER WILLIAMS-NP	40	1.9	7,770,100	41	2.0	8,448,259	81	16,218,359	200,227	1.9
9	CHURCHILL-B ED 33RD	28	1.3	10,771,320	18	0.9	5,171,500	46	15,942,820	346,583	1.8
10	KELLER WILLIAMS-NOR	35	1.7	7,124,808	41	2.0	8,713,245	76	15,838,053	208,395	1.8
11	DILLARD GROUP	29	1.4	8,468,706	25	1.2	7,175,134	54	15,643,840	289,701	1.8
12	CHAMBERLAIN REALTY	21	1.0	4,370,300	48	2.3	9,473,810	69	13,844,110	200,639	1.6
	ALL OTHERS	1,509	72.5	301,486,018	1,419	68.2	282,594,664	2,928	584,080,682	199,481	66.9
	Grand Totals	2,081	100.0	436,658,243	2,081	100.0	436,658,243	4,162	873,316,486	209,831	100.0

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