

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

YTD September 2019

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	15	3,653	18.9	825,052,953	3,850	19.9	873,574,954	7,503	1,698,627,907	226,393	21.1
2	METRO FIRST	10	1,026	5.3	203,869,042	1,349	7.0	280,986,129	2,375	484,855,171	204,150	6.0
3	BERKSHIRE HATHAWAY	11	970	5.0	192,021,249	986	5.1	193,673,604	1,956	385,694,853	197,186	4.8
4	RE / MAX	14	929	4.8	190,123,780	876	4.5	178,349,643	1,805	368,473,423	204,140	4.6
5	METRO BROKERS	33	773	4.0	169,881,290	805	4.2	172,197,840	1,578	342,079,130	216,780	4.2
6	CHURCHILL BROWN	3	542	2.8	183,026,493	404	2.1	127,505,342	946	310,531,835	328,258	3.8
7	CENTURY 21	12	814	4.2	138,893,816	819	4.2	141,642,373	1,633	280,536,189	171,792	3.5
8	COLDWELL BANKER	9	480	2.5	90,877,119	657	3.4	137,020,797	1,137	227,897,916	200,438	2.8
9	KEVO PROPERTIES	3	593	3.1	104,413,669	472	2.4	92,119,699	1,065	196,533,368	184,538	2.4
10	EXP REALTY	3	304	1.6	60,470,051	355	1.8	67,864,541	659	128,334,592	194,741	1.6
11	OKCMAR	2	94	0.5	27,067,668	444	2.3	91,197,688	538	118,265,356	219,824	1.5
12	CHAMBERLAIN REALTY	2	240	1.2	47,632,120	343	1.8	67,674,530	583	115,306,650	197,782	1.4
	ALL OTHERS		8,881	46.0	1,799,645,543	7,939	41.1	1,609,167,653	16,820	3,408,813,196	202,664	42.3
	Grand Totals		19,299	100.0	4,032,974,793	19,299	100.0	4,032,974,793	38,598	8,065,949,586	208,973	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/2019 through 09/30/2019.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

YTD September 2019

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	1,258	6.5	284,679,048	1,356	7.0	302,872,372	2,614	587,551,420	224,771	7.3
2	KELLER WILLIAMS-ED	949	4.9	257,173,442	949	4.9	258,608,499	1,898	515,781,941	271,750	6.4
3	METRO FIRST BRITTON	484	2.5	101,145,893	642	3.3	143,677,666	1,126	244,823,559	217,428	3.0
4	KELLER WILLIAMS-NP	358	1.9	84,480,001	490	2.5	112,111,393	848	196,591,394	231,829	2.4
5	KELLER WILLIAMS-GM	527	2.7	98,097,535	518	2.7	97,777,443	1,045	195,874,978	187,440	2.4
6	KEVO PROP SHARTEL	575	3.0	99,393,481	460	2.4	88,597,534	1,035	187,991,015	181,634	2.3
7	CHURCHILL-B ED 33RD	252	1.3	97,119,128	190	1.0	65,491,549	442	162,610,677	367,897	2.0
8	KELLER WILLIAMS-NOR	399	2.1	76,420,958	401	2.1	79,093,135	800	155,514,093	194,393	1.9
9	BERKSHIRE HA N MAY	292	1.5	66,215,139	287	1.5	66,891,984	579	133,107,123	229,891	1.7
10	EXP REALTY	284	1.5	56,790,051	336	1.7	64,242,788	620	121,032,839	195,214	1.5
11	METRO B NORMAN MAIN	308	1.6	57,779,376	325	1.7	62,377,662	633	120,157,038	189,822	1.5
12	OKCMAR	94	0.5	27,067,668	444	2.3	91,197,688	538	118,265,356	219,824	1.5
	ALL OTHERS	13,519	70.1	2,726,613,073	12,901	66.8	2,600,035,080	26,420	5,326,648,153	201,614	66.0
	Grand Totals	19,299	100.0	4,032,974,793	19,299	100.0	4,032,974,793	38,598	8,065,949,586	208,973	100.0

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