

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Grouped Offices

## Contract Programming Associates

Includes Closed Residential  
 In MLS Area All MLS Areas

YTD February 2023

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS</b>	15	340	12.3	107,838,119	353	12.7	108,918,588	693	216,756,707	312,780	14.1
2	EXP REALTY	4	145	5.2	38,793,444	201	7.3	51,897,401	346	90,690,845	262,112	5.9
3	RE / MAX	18	140	5.1	43,728,155	120	4.3	35,242,223	260	78,970,378	303,732	5.1
4	KEVO PROPERTIES	1	132	4.8	29,700,879	94	3.4	27,626,169	226	57,327,048	253,660	3.7
5	METRO FIRST	7	74	2.7	18,738,336	89	3.2	25,516,256	163	44,254,592	271,501	2.9
6	CHAMBERLAIN REALTY	1	75	2.7	18,582,057	90	3.2	24,496,340	165	43,078,397	261,081	2.8
7	METRO BROKERS	20	72	2.6	18,630,020	61	2.2	18,379,440	133	37,009,460	278,267	2.4
8	OKCMAR	2	12	0.4	2,875,743	105	3.8	28,187,835	117	31,063,578	265,501	2.0
9	COLDWELL BANKER	6	47	1.7	14,781,587	48	1.7	14,809,015	95	29,590,602	311,480	1.9
10	CENTURY 21	11	66	2.4	13,745,599	61	2.2	15,493,163	127	29,238,762	230,226	1.9
11	MCGRAW DAVISSON	4	38	1.4	11,068,474	43	1.6	13,985,623	81	25,054,097	309,310	1.6
12	PREMIUM PROPERTY	1	57	2.1	23,299,903	0	0.0	0	57	23,299,903	408,770	1.5
	ALL OTHERS		1,574	56.8	428,995,179	1,507	54.4	406,225,442	3,081	835,220,621	271,088	54.2
	Grand Totals		2,772	100.0	770,777,495	2,772	100.0	770,777,495	5,544	1,541,554,990	278,058	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/23 through 02/28/23.

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Individual Offices

## Contract Programming Associates

Includes Closed Residential  
 In MLS Area All MLS Areas

YTD February 2023

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS-NW</b>	99	3.6	31,836,711	132	4.8	39,398,931	231	71,235,642	308,379	4.6
2	EXP OKC PARK AVE	90	3.2	24,015,867	144	5.2	38,902,880	234	62,918,747	268,884	4.1
3	<b>KELLER WILLIAMS-ED</b>	94	3.4	33,062,737	76	2.7	28,853,904	170	61,916,641	364,216	4.0
4	KEVO PROP SHARTEL	132	4.8	29,700,879	94	3.4	27,626,169	226	57,327,048	253,660	3.7
5	CHAMBERLAIN SW 134TH	75	2.7	18,582,057	90	3.2	24,496,340	165	43,078,397	261,081	2.8
6	<b>KELLER WILLIAMS-NP</b>	50	1.8	18,660,376	39	1.4	15,184,821	89	33,845,197	380,283	2.2
7	<b>KELLER WILLIAMS-NOR</b>	53	1.9	15,766,156	60	2.2	15,620,230	113	31,386,386	277,756	2.0
8	OKCMAR	12	0.4	2,875,743	105	3.8	28,187,835	117	31,063,578	265,501	2.0
9	METRO FIRST BRITTON	47	1.7	10,850,735	47	1.7	15,661,165	94	26,511,900	282,041	1.7
10	RE/MAX AT HOME EDM	28	1.0	14,591,856	20	0.7	9,215,163	48	23,807,019	495,980	1.5
11	PREMIUM PROPERTY LLC	57	2.1	23,299,903	0	0.0	0	57	23,299,903	408,770	1.5
12	CENTRAL OK REAL EST	63	2.3	17,513,993	13	0.5	3,941,802	76	21,455,795	282,313	1.4
	ALL OTHERS	1,972	71.1	530,020,482	1,952	70.4	523,688,255	3,924	1,053,708,737	268,529	68.4
	Grand Totals	2,772	100.0	770,777,495	2,772	100.0	770,777,495	5,544	1,541,554,990	278,058	100.0

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