

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

June 2021

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	14	435	15.1	131,525,975	411	14.3	115,950,187	846	247,476,162	292,525	16.1
2	RE / MAX	17	164	5.7	41,538,136	152	5.3	40,739,551	316	82,277,687	260,372	5.4
3	METRO FIRST	10	136	4.7	39,317,419	137	4.8	35,192,777	273	74,510,196	272,931	4.9
4	EXP REALTY	3	82	2.9	20,150,555	124	4.3	33,955,540	206	54,106,095	262,651	3.5
5	CHAMBERLAIN REALTY	1	76	2.6	19,480,334	111	3.9	24,673,922	187	44,154,256	236,119	2.9
6	METRO BROKERS	22	100	3.5	25,546,608	71	2.5	18,597,892	171	44,144,500	258,155	2.9
7	CENTURY 21	12	93	3.2	21,060,295	76	2.6	19,329,357	169	40,389,652	238,992	2.6
8	CHINOWTH & COHEN	4	55	1.9	22,811,525	36	1.3	15,211,574	91	38,023,099	417,836	2.5
9	COLDWELL BANKER	7	74	2.6	19,917,442	64	2.2	17,045,094	138	36,962,536	267,844	2.4
10	MCGRAW DAVISSON	4	65	2.3	13,979,775	59	2.1	17,936,673	124	31,916,448	257,391	2.1
11	OKCMAR	2	16	0.6	4,228,020	73	2.5	25,803,939	89	30,031,959	337,438	2.0
12	WHITTINGTON REALTY	2	50	1.7	11,847,389	58	2.0	14,343,632	108	26,191,021	242,509	1.7
	ALL OTHERS		1,530	53.2	396,113,553	1,504	52.3	388,736,888	3,034	784,850,441	258,685	51.1
	Grand Totals		2,876	100.0	767,517,026	2,876	100.0	767,517,026	5,752	1,535,034,052	266,870	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 06/01/21 through 06/30/21.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

June 2021

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	137	4.8	43,977,079	116	4.0	34,479,159	253	78,456,238	310,104	5.1
2	KELLER WILLIAMS-ED	116	4.0	37,206,465	86	3.0	28,271,333	202	65,477,798	324,148	4.3
3	EXP REALTY	73	2.5	18,584,405	109	3.8	30,845,961	182	49,430,366	271,595	3.2
4	CHAMBERLAIN MOORE	76	2.6	19,480,334	111	3.9	24,673,922	187	44,154,256	236,119	2.9
5	METRO FIRST BRITTON	64	2.2	21,013,096	62	2.2	18,533,755	126	39,546,851	313,864	2.6
6	KELLER WILLIAMS-NP	47	1.6	17,818,370	66	2.3	19,111,197	113	36,929,567	326,810	2.4
7	KELLER WILLIAMS-NOR	66	2.3	15,626,935	81	2.8	21,010,402	147	36,637,337	249,234	2.4
8	OKCMAR	16	0.6	4,228,020	73	2.5	25,803,939	89	30,031,959	337,438	2.0
9	KELLER WILLIAMS-GM	69	2.4	16,897,126	60	2.1	11,392,487	129	28,289,613	219,299	1.8
10	WHITTINGTON REALTY	50	1.7	11,847,389	58	2.0	14,343,632	108	26,191,021	242,509	1.7
11	RE/MAX AT HOME EDM	24	0.8	10,137,400	32	1.1	11,447,271	56	21,584,671	385,441	1.4
12	MCGRAW EDMOND	31	1.1	8,879,050	29	1.0	10,864,230	60	19,743,280	329,055	1.3
	ALL OTHERS	2,107	73.3	541,821,357	1,993	69.3	516,739,738	4,100	1,058,561,095	258,186	69.0
	Grand Totals	2,876	100.0	767,517,026	2,876	100.0	767,517,026	5,752	1,535,034,052	266,870	100.0

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