

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

April 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	13	304	12.5	100,690,306	296	12.1	92,628,679	600	193,318,985	322,198	13.8
2	RE / MAX	16	113	4.6	32,498,078	106	4.3	29,187,022	219	61,685,100	281,667	4.4
3	EXP REALTY	4	81	3.3	19,910,851	125	5.1	37,654,937	206	57,565,788	279,446	4.1
4	CHAMBERLAIN REALTY	2	81	3.3	21,222,731	116	4.8	28,199,747	197	49,422,478	250,876	3.5
5	METRO FIRST	8	77	3.2	21,249,263	91	3.7	28,130,955	168	49,380,218	293,930	3.5
6	METRO BROKERS	22	57	2.3	14,859,459	61	2.5	17,498,356	118	32,357,815	274,219	2.3
7	CENTURY 21	10	67	2.7	16,848,900	48	2.0	14,535,047	115	31,383,947	272,904	2.2
8	PRINCIPAL DEVELOP	1	58	2.4	17,375,818	29	1.2	8,934,189	87	26,310,007	302,414	1.9
9	WHITTINGTON REALTY	2	42	1.7	10,920,143	53	2.2	14,955,815	95	25,875,958	272,379	1.8
10	OKCMAR	3	18	0.7	6,184,857	65	2.7	19,034,619	83	25,219,476	303,849	1.8
11	MCGRAW DAVISSON	5	37	1.5	11,602,597	38	1.6	12,708,916	75	24,311,513	324,154	1.7
12	LEVINSON REAL ESTATE	1	40	1.6	12,128,460	45	1.8	11,682,410	85	23,810,870	280,128	1.7
	ALL OTHERS		1,466	60.1	417,154,740	1,368	56.0	387,495,511	2,834	804,650,251	283,927	57.3
	Grand Totals		2,441	100.0	702,646,203	2,441	100.0	702,646,203	4,882	1,405,292,406	287,852	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 04/01/2022 through 04/30/2022.

Contract Programming Associates

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April 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-ED	73	3.0	25,784,573	77	3.2	33,022,626	150	58,807,199	392,048	4.2
2	KELLER WILLIAMS-NW	91	3.7	35,846,617	77	3.2	21,429,583	168	57,276,200	340,930	4.1
3	EXP OKC PARK AVE	64	2.6	15,775,851	115	4.7	35,221,972	179	50,997,823	284,904	3.6
4	CHAMBERLAIN MOORE	80	3.3	21,005,931	116	4.8	28,199,747	196	49,205,678	251,049	3.5
5	KELLER WILLIAMS-NP	40	1.6	15,952,721	66	2.7	20,976,918	106	36,929,639	348,393	2.6
6	METRO FIRST BRITTON	44	1.8	12,815,713	52	2.1	17,782,996	96	30,598,709	318,737	2.2
7	PRINCIPAL DEVELOP	58	2.4	17,375,818	29	1.2	8,934,189	87	26,310,007	302,414	1.9
8	WHITTINGTON REALTY	42	1.7	10,920,143	53	2.2	14,955,815	95	25,875,958	272,379	1.8
9	OKCMAR	18	0.7	6,184,857	65	2.7	19,034,619	83	25,219,476	303,849	1.8
10	LEVINSON REAL ESTATE	40	1.6	12,128,460	45	1.8	11,682,410	85	23,810,870	280,128	1.7
11	PREMIUM PROPERTY LLC	58	2.4	21,638,272	0	0.0	0	58	21,638,272	373,074	1.5
12	KELLER WILLIAMS-NOR	50	2.0	11,303,195	39	1.6	9,089,407	89	20,392,602	229,130	1.5
	ALL OTHERS	1,783	73.0	495,914,052	1,707	69.9	482,315,921	3,490	978,229,973	280,295	69.6
	Grand Totals	2,441	100.0	702,646,203	2,441	100.0	702,646,203	4,882	1,405,292,406	287,852	100.0

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