

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

YTD March 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	15	764	12.3	236,411,258	831	13.4	259,453,556	1,595	495,864,814	310,887	14.6
2	EXP REALTY	3	229	3.7	59,395,780	338	5.4	93,069,712	567	152,465,492	268,899	4.5
3	RE / MAX	18	257	4.1	72,542,871	277	4.5	76,795,486	534	149,338,357	279,660	4.4
4	METRO FIRST	10	222	3.6	60,897,215	246	4.0	64,934,335	468	125,831,550	268,871	3.7
5	CHAMBERLAIN REALTY	2	194	3.1	49,381,592	282	4.5	72,157,524	476	121,539,116	255,334	3.6
6	METRO BROKERS	25	181	2.9	46,176,936	163	2.6	42,716,775	344	88,893,711	258,412	2.6
7	CHINOWTH & COHEN	5	100	1.6	41,879,700	82	1.3	37,037,504	182	78,917,204	433,611	2.3
8	CENTURY 21	11	164	2.6	38,229,448	142	2.3	35,697,006	306	73,926,454	241,590	2.2
9	KEVO PROPERTIES	2	191	3.1	40,589,845	125	2.0	31,656,452	316	72,246,297	228,628	2.1
10	PRINCIPAL DEVELOP	1	154	2.5	47,269,248	62	1.0	18,868,908	216	66,138,156	306,195	1.9
11	OKCMAR	3	48	0.8	15,894,335	165	2.7	48,102,962	213	63,997,297	300,457	1.9
12	COLDWELL BANKER	6	94	1.5	24,226,204	116	1.9	32,846,581	210	57,072,785	271,775	1.7
	ALL OTHERS		3,608	58.1	966,032,250	3,377	54.4	885,589,881	6,985	1,851,622,131	265,085	54.5
	Grand Totals		6,206	100.0	1,698,926,682	6,206	100.0	1,698,926,682	12,412	3,397,853,364	273,756	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.
 Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/22 through 03/31/22.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

YTD March 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	246	4.0	77,795,718	229	3.7	74,016,735	475	151,812,453	319,605	4.5
2	EXP OKC PARK AVE	197	3.2	51,573,734	307	4.9	86,534,098	504	138,107,832	274,023	4.1
3	CHAMBERLAIN MOORE	193	3.1	49,256,692	281	4.5	71,894,024	474	121,150,716	255,592	3.6
4	KELLER WILLIAMS-ED	144	2.3	49,818,495	180	2.9	67,301,318	324	117,119,813	361,481	3.4
5	KELLER WILLIAMS-NP	122	2.0	50,890,967	161	2.6	56,430,944	283	107,321,911	379,229	3.2
6	KELLER WILLIAMS-NOR	121	1.9	31,134,571	143	2.3	36,469,191	264	67,603,762	256,075	2.0
7	PRINCIPAL DEVELOP	154	2.5	47,269,248	62	1.0	18,868,908	216	66,138,156	306,195	1.9
8	KEVO PROP SHARTEL	188	3.0	38,844,845	116	1.9	26,349,553	304	65,194,398	214,455	1.9
9	METRO FIRST BRITTON	124	2.0	33,793,725	112	1.8	30,590,421	236	64,384,146	272,814	1.9
10	OKCMAR	48	0.8	15,894,335	165	2.7	48,102,962	213	63,997,297	300,457	1.9
11	WHITTINGTON REALTY	92	1.5	26,114,868	117	1.9	30,468,176	209	56,583,044	270,732	1.7
12	KELLER WILLIAMS-GM	129	2.1	26,439,007	117	1.9	25,042,978	246	51,481,985	209,276	1.5
	ALL OTHERS	4,448	71.7	1,200,100,477	4,216	67.9	1,126,857,374	8,664	2,326,957,851	268,578	68.5
	Grand Totals	6,206	100.0	1,698,926,682	6,206	100.0	1,698,926,682	12,412	3,397,853,364	273,756	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/22 through 03/31/22.