

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Grouped Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

January 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS</b>	14	261	13.6	71,096,491	240	12.5	70,802,522	501	141,899,013	283,232	14.2
2	RE / MAX	16	78	4.1	22,944,467	104	5.4	29,502,047	182	52,446,514	288,168	5.2
3	EXP REALTY	2	71	3.7	18,418,415	94	4.9	26,149,850	165	44,568,265	270,111	4.4
4	CHAMBERLAIN REALTY	1	60	3.1	15,529,135	94	4.9	23,862,425	154	39,391,560	255,789	3.9
5	METRO FIRST	9	57	3.0	13,851,255	79	4.1	18,110,529	136	31,961,784	235,013	3.2
6	METRO BROKERS	21	70	3.7	17,783,949	54	2.8	13,099,521	124	30,883,470	249,060	3.1
7	CENTURY 21	10	55	2.9	14,554,335	43	2.2	11,427,023	98	25,981,358	265,116	2.6
8	CHINOWTH & COHEN	4	35	1.8	15,924,200	20	1.0	9,893,743	55	25,817,943	469,417	2.6
9	KEVO PROPERTIES	2	64	3.3	12,477,385	38	2.0	8,924,862	102	21,402,247	209,826	2.1
10	WHITTINGTON REALTY	2	31	1.6	9,338,600	36	1.9	10,409,174	67	19,747,774	294,743	2.0
11	COLDWELL BANKER	6	30	1.6	8,060,635	35	1.8	9,887,634	65	17,948,269	276,127	1.8
12	OKCMAR	3	15	0.8	4,198,819	40	2.1	12,031,980	55	16,230,799	295,105	1.6
	ALL OTHERS		1,088	56.8	276,810,499	1,038	54.2	256,886,875	2,126	533,697,374	251,034	53.3
	Grand Totals		1,915	100.0	500,988,185	1,915	100.0	500,988,185	3,830	1,001,976,370	261,613	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/2022 through 01/31/2022.

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Individual Offices

## Contract Programming Associates

Includes Closed Residential  
 In MLS Area All MLS Areas

January 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	EXP OKC PARK AVE	62	3.2	16,914,415	88	4.6	25,131,855	150	42,046,270	280,308	4.2
2	CHAMBERLAIN MOORE	60	3.1	15,529,135	94	4.9	23,862,425	154	39,391,560	255,789	3.9
3	<b>KELLER WILLIAMS-ED</b>	<b>55</b>	<b>2.9</b>	<b>17,901,763</b>	<b>59</b>	<b>3.1</b>	<b>20,815,786</b>	<b>114</b>	<b>38,717,549</b>	<b>339,628</b>	<b>3.9</b>
4	<b>KELLER WILLIAMS-NW</b>	<b>77</b>	<b>4.0</b>	<b>20,272,371</b>	<b>60</b>	<b>3.1</b>	<b>17,963,706</b>	<b>137</b>	<b>38,236,077</b>	<b>279,095</b>	<b>3.8</b>
5	<b>KELLER WILLIAMS-NP</b>	<b>35</b>	<b>1.8</b>	<b>13,968,299</b>	<b>50</b>	<b>2.6</b>	<b>17,099,744</b>	<b>85</b>	<b>31,068,043</b>	<b>365,506</b>	<b>3.1</b>
6	<b>KELLER WILLIAMS-NOR</b>	<b>53</b>	<b>2.8</b>	<b>11,199,493</b>	<b>41</b>	<b>2.1</b>	<b>9,499,956</b>	<b>94</b>	<b>20,699,449</b>	<b>220,207</b>	<b>2.1</b>
7	KEVO PROP SHARTEL	64	3.3	12,477,385	35	1.8	7,419,862	99	19,897,247	200,982	2.0
8	WHITTINGTON REALTY	31	1.6	9,338,600	36	1.9	10,409,174	67	19,747,774	294,743	2.0
9	OKCMAR	15	0.8	4,198,819	40	2.1	12,031,980	55	16,230,799	295,105	1.6
10	METRO FIRST BRITTON	28	1.5	5,739,805	39	2.0	10,134,381	67	15,874,186	236,928	1.6
11	PRINCIPAL DEVELOP	33	1.7	9,754,143	20	1.0	5,761,448	53	15,515,591	292,747	1.5
12	RE/MAX AT HOME EDM	19	1.0	6,633,100	28	1.5	8,757,132	47	15,390,232	327,452	1.5
	ALL OTHERS	1,383	72.2	357,060,857	1,325	69.2	332,100,736	2,708	689,161,593	254,491	68.8
	Grand Totals	1,915	100.0	500,988,185	1,915	100.0	500,988,185	3,830	1,001,976,370	261,613	100.0

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