

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Grouped Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

Calendar Year 2021

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS</b>	15	4,279	14.3	1,214,228,875	4,274	14.3	1,223,234,777	8,553	2,437,463,652	284,983	16.0
2	RE / MAX	20	1,411	4.7	373,845,221	1,343	4.5	346,251,201	2,754	720,096,422	261,473	4.7
3	METRO FIRST	11	1,278	4.3	323,893,302	1,447	4.8	363,202,904	2,725	687,096,206	252,145	4.5
4	EXP REALTY	4	880	2.9	207,845,033	1,237	4.1	296,294,089	2,117	504,139,122	238,138	3.3
5	CHAMBERLAIN REALTY	3	872	2.9	201,528,528	1,219	4.1	278,422,182	2,091	479,950,710	229,532	3.1
6	METRO BROKERS	28	911	3.1	229,174,019	822	2.8	213,327,339	1,733	442,501,358	255,338	2.9
7	CENTURY 21	12	957	3.2	209,625,745	846	2.8	192,585,192	1,803	402,210,937	223,079	2.6
8	CHINOWTH & COHEN	5	574	1.9	211,519,876	393	1.3	156,086,593	967	367,606,469	380,151	2.4
9	COLDWELL BANKER	7	580	1.9	140,451,718	635	2.1	172,305,577	1,215	312,757,295	257,413	2.0
10	MCGRAW DAVISSON	6	545	1.8	141,159,087	520	1.7	148,952,817	1,065	290,111,904	272,406	1.9
11	OKCMAR	3	218	0.7	54,945,039	767	2.6	216,822,369	985	271,767,408	275,906	1.8
12	WHITTINGTON REALTY	2	465	1.6	111,115,123	603	2.0	141,652,460	1,068	252,767,583	236,674	1.7
	ALL OTHERS		16,879	56.5	4,216,082,295	15,743	52.7	3,886,276,361	32,622	8,102,358,656	248,371	53.1
	Grand Totals		29,849	100.0	7,635,413,861	29,849	100.0	7,635,413,861	59,698	15,270,827,722	255,801	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/2021 through 12/31/2021.

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Individual Offices

## Contract Programming Associates

Includes Closed Residential  
 In MLS Area All MLS Areas

Calendar Year 2021

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS-NW</b>	<b>1,321</b>	<b>4.4</b>	<b>367,849,182</b>	<b>1,255</b>	<b>4.2</b>	<b>351,956,489</b>	<b>2,576</b>	<b>719,805,671</b>	<b>279,428</b>	<b>4.7</b>
2	<b>KELLER WILLIAMS-ED</b>	<b>1,041</b>	<b>3.5</b>	<b>356,250,681</b>	<b>1,022</b>	<b>3.4</b>	<b>342,455,960</b>	<b>2,063</b>	<b>698,706,641</b>	<b>338,685</b>	<b>4.6</b>
3	CHAMBERLAIN MOORE	869	2.9	200,811,628	1,214	4.1	276,892,342	2,083	477,703,970	229,335	3.1
4	EXP OKC PARK AVE	766	2.6	185,088,776	1,106	3.7	266,702,517	1,872	451,791,293	241,342	3.0
5	<b>KELLER WILLIAMS-NP</b>	<b>557</b>	<b>1.9</b>	<b>184,312,764</b>	<b>753</b>	<b>2.5</b>	<b>237,038,028</b>	<b>1,310</b>	<b>421,350,792</b>	<b>321,642</b>	<b>2.8</b>
6	METRO FIRST BRITTON	635	2.1	166,758,882	669	2.2	185,855,016	1,304	352,613,898	270,409	2.3
7	<b>KELLER WILLIAMS-NOR</b>	<b>689</b>	<b>2.3</b>	<b>165,936,589</b>	<b>685</b>	<b>2.3</b>	<b>163,574,506</b>	<b>1,374</b>	<b>329,511,095</b>	<b>239,819</b>	<b>2.2</b>
8	OKCMAR	218	0.7	54,945,039	767	2.6	216,822,369	985	271,767,408	275,906	1.8
9	<b>KELLER WILLIAMS-GM</b>	<b>665</b>	<b>2.2</b>	<b>138,182,759</b>	<b>543</b>	<b>1.8</b>	<b>122,954,265</b>	<b>1,208</b>	<b>261,137,024</b>	<b>216,173</b>	<b>1.7</b>
10	WHITTINGTON REALTY	465	1.6	111,115,123	603	2.0	141,652,460	1,068	252,767,583	236,674	1.7
11	KEVO PROP SHARTEL	678	2.3	137,363,065	472	1.6	101,573,425	1,150	238,936,490	207,771	1.6
12	PRINCIPAL DEVELOP	506	1.7	136,280,605	227	0.8	60,454,323	733	196,734,928	268,397	1.3
	ALL OTHERS	21,439	71.8	5,430,518,768	20,533	68.8	5,167,482,161	41,972	10,590,000,000	252,311	69.3
	Grand Totals	29,849	100.0	7,635,413,861	29,849	100.0	7,635,413,861	59,698	15,262,826,793	255,801	100.0

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