

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

May 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	14	334	12.4	110,601,893	357	13.3	124,511,989	691	235,113,882	340,252	14.8
2	EXP REALTY	4	109	4.1	31,046,074	143	5.3	41,829,090	252	72,875,164	289,187	4.6
3	RE / MAX	16	100	3.7	29,967,889	112	4.2	30,560,823	212	60,528,712	285,513	3.8
4	METRO FIRST	8	92	3.4	29,124,815	102	3.8	27,125,809	194	56,250,624	289,952	3.5
5	CHAMBERLAIN REALTY	1	80	3.0	20,716,564	111	4.1	27,247,756	191	47,964,320	251,122	3.0
6	METRO BROKERS	22	78	2.9	22,815,345	59	2.2	16,860,720	137	39,676,065	289,606	2.5
7	PREMIUM PROPERTY	1	101	3.8	37,393,474	0	0.0	0	101	37,393,474	370,232	2.3
8	CENTURY 21	10	71	2.6	18,313,320	59	2.2	15,436,132	130	33,749,452	259,611	2.1
9	OKCMAR	3	14	0.5	3,945,308	86	3.2	28,308,645	100	32,253,953	322,540	2.0
10	KEVO PROPERTIES	2	83	3.1	20,013,086	46	1.7	11,623,380	129	31,636,466	245,244	2.0
11	PRINCIPAL DEVELOP	1	61	2.3	19,112,136	22	0.8	7,018,322	83	26,130,458	314,825	1.6
12	CHINOWTH & COHEN	4	35	1.3	13,968,385	26	1.0	11,647,448	61	25,615,833	419,932	1.6
	ALL OTHERS		1,526	56.9	438,801,266	1,561	58.2	453,649,441	3,087	892,450,707	289,100	56.1
	Grand Totals		2,684	100.0	795,819,555	2,684	100.0	795,819,555	5,368	1,591,639,110	296,505	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 05/01/22 through 05/31/22.

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Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	111	4.1	40,390,695	104	3.9	41,162,458	215	81,553,153	379,317	5.1
2	EXP OKC PARK AVE	97	3.6	28,446,074	123	4.6	37,147,326	220	65,593,400	298,152	4.1
3	KELLER WILLIAMS-ED	69	2.6	27,456,848	80	3.0	29,935,409	149	57,392,257	385,183	3.6
4	CHAMBERLAIN MOORE	80	3.0	20,716,564	111	4.1	27,247,756	191	47,964,320	251,122	3.0
5	KELLER WILLIAMS-NP	46	1.7	16,712,325	79	2.9	28,010,691	125	44,723,016	357,784	2.8
6	PREMIUM PROPERTY LLC	101	3.8	37,393,474	0	0.0	0	101	37,393,474	370,232	2.3
7	OKCMAR	14	0.5	3,945,308	86	3.2	28,308,645	100	32,253,953	322,540	2.0
8	METRO FIRST BRITTON	53	2.0	18,226,475	43	1.6	12,465,065	96	30,691,540	319,704	1.9
9	KEVO PROP SHARTEL	82	3.1	19,757,086	45	1.7	10,703,380	127	30,460,466	239,846	1.9
10	KELLER WILLIAMS-NOR	57	2.1	15,429,750	55	2.0	14,757,581	112	30,187,331	269,530	1.9
11	PRINCIPAL DEVELOP	61	2.3	19,112,136	22	0.8	7,018,322	83	26,130,458	314,825	1.6
12	WHITTINGTON REALTY	41	1.5	11,559,500	51	1.9	13,156,951	92	24,716,451	268,657	1.6
	ALL OTHERS	1,872	69.7	536,673,320	1,885	70.2	545,905,971	3,757	1,082,579,291	288,150	68.0
	Grand Totals	2,684	100.0	795,819,555	2,684	100.0	795,819,555	5,368	1,591,639,110	296,505	100.0

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