

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

August 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	14	344	12.7	117,555,175	358	13.2	115,427,189	702	232,982,364	331,884	14.2
2	EXP REALTY	4	102	3.8	26,403,276	149	5.5	50,178,908	251	76,582,184	305,108	4.7
3	RE / MAX	19	125	4.6	36,687,794	117	4.3	38,199,894	242	74,887,688	309,453	4.6
4	METRO FIRST	8	97	3.6	27,344,291	98	3.6	31,026,908	195	58,371,199	299,339	3.6
5	OKCMAR	2	21	0.8	6,023,732	78	2.9	40,212,061	99	46,235,793	467,028	2.8
6	CHAMBERLAIN REALTY	2	74	2.7	20,460,305	90	3.3	22,588,121	164	43,048,426	262,490	2.6
7	METRO BROKERS	24	77	2.8	21,833,852	55	2.0	19,249,621	132	41,083,473	311,238	2.5
8	PREMIUM PROPERTY	1	99	3.7	37,184,703	0	0.0	0	99	37,184,703	375,603	2.3
9	CHINOWTH & COHEN	4	38	1.4	24,031,270	25	0.9	9,561,915	63	33,593,185	533,225	2.1
10	MCGRAW DAVISSON	5	42	1.6	12,800,599	48	1.8	15,874,761	90	28,675,360	318,615	1.8
11	SAGE SOTHEBYS	1	15	0.6	22,677,860	12	0.4	5,582,400	27	28,260,260	1,046,676	1.7
12	COLDWELL BANKER	5	46	1.7	11,787,242	48	1.8	15,227,604	94	27,014,846	287,392	1.6
	ALL OTHERS		1,625	60.1	453,924,645	1,627	60.1	455,585,362	3,252	909,510,007	279,677	55.5
	Grand Totals		2,705	100.0	818,714,744	2,705	100.0	818,714,744	5,410	1,637,429,488	302,667	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 08/01/22 through 08/31/22.

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August 2022

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		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	EXP OKC PARK AVE	88	3.3	23,335,876	134	5.0	46,849,000	222	70,184,876	316,148	4.3
2	KELLER WILLIAMS-NW	100	3.7	36,649,840	94	3.5	29,205,882	194	65,855,722	339,462	4.0
3	KELLER WILLIAMS-ED	89	3.3	32,662,977	86	3.2	32,914,611	175	65,577,588	374,729	4.0
4	KELLER WILLIAMS-NP	60	2.2	24,532,000	68	2.5	24,815,136	128	49,347,136	385,525	3.0
5	OKCMAR	21	0.8	6,023,732	78	2.9	40,212,061	99	46,235,793	467,028	2.8
6	CHAMBERLAIN MOORE	73	2.7	20,296,805	90	3.3	22,588,121	163	42,884,926	263,098	2.6
7	METRO FIRST BRITTON	64	2.4	18,264,279	60	2.2	20,548,086	124	38,812,365	313,003	2.4
8	PREMIUM PROPERTY LLC	99	3.7	37,184,703	0	0.0	0	99	37,184,703	375,603	2.3
9	KELLER WILLIAMS-GM	56	2.1	13,950,684	60	2.2	15,465,635	116	29,416,319	253,589	1.8
10	SAGE SOTHEBYS REALTY	15	0.6	22,677,860	12	0.4	5,582,400	27	28,260,260	1,046,676	1.7
11	KEVO PROP SHARTEL	60	2.2	15,238,901	32	1.2	8,119,950	92	23,358,851	253,901	1.4
12	HAMILWOOD REAL EST	27	1.0	7,068,428	60	2.2	15,463,409	87	22,531,837	258,987	1.4
	ALL OTHERS	1,953	72.2	560,828,659	1,931	71.4	556,950,453	3,884	1,117,779,112	287,791	68.3
	Grand Totals	2,705	100.0	818,714,744	2,705	100.0	818,714,744	5,410	1,637,429,488	302,667	100.0

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