

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

YTD February 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	14	484	12.8	143,097,918	500	13.2	156,997,012	984	300,094,930	304,975	14.8
2	RE / MAX	17	161	4.2	46,840,732	184	4.8	48,856,790	345	95,697,522	277,384	4.7
3	EXP REALTY	2	132	3.5	34,408,931	204	5.4	56,425,745	336	90,834,676	270,341	4.5
4	CHAMBERLAIN REALTY	2	112	3.0	27,548,363	166	4.4	41,703,390	278	69,251,753	249,107	3.4
5	METRO FIRST	10	117	3.1	28,560,370	153	4.0	36,919,790	270	65,480,160	242,519	3.2
6	METRO BROKERS	23	118	3.1	29,924,331	101	2.7	24,164,313	219	54,088,644	246,980	2.7
7	CENTURY 21	11	101	2.7	23,788,835	97	2.6	23,754,862	198	47,543,697	240,120	2.3
8	CHINOWTH & COHEN	4	66	1.7	26,694,100	44	1.2	18,795,401	110	45,489,501	413,541	2.2
9	KEVO PROPERTIES	2	112	3.0	22,959,430	73	1.9	17,874,702	185	40,834,132	220,725	2.0
10	COLDWELL BANKER	6	69	1.8	17,766,083	80	2.1	22,508,099	149	40,274,182	270,297	2.0
11	PRINCIPAL DEVELOP	1	87	2.3	26,409,926	38	1.0	11,421,540	125	37,831,466	302,652	1.9
12	WHITTINGTON REALTY	2	56	1.5	15,582,077	71	1.9	19,020,647	127	34,602,724	272,462	1.7
	ALL OTHERS		2,181	57.5	572,336,595	2,085	54.9	537,475,400	4,266	1,109,811,995	260,153	54.6
	Grand Totals		3,796	100.0	1,015,917,691	3,796	100.0	1,015,917,691	7,592	2,031,835,382	267,628	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/2022 through 02/28/2022.

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

YTD February 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	149	3.9	44,462,011	135	3.6	44,495,841	284	88,957,852	313,232	4.4
2	EXP OKC PARK AVE	114	3.0	30,421,076	191	5.0	53,804,421	305	84,225,497	276,149	4.1
3	KELLER WILLIAMS-ED	99	2.6	34,331,022	111	2.9	41,215,003	210	75,546,025	359,743	3.7
4	CHAMBERLAIN MOORE	111	2.9	27,423,463	166	4.4	41,703,390	277	69,126,853	249,555	3.4
5	KELLER WILLIAMS-NP	71	1.9	29,208,799	102	2.7	34,960,290	173	64,169,089	370,920	3.2
6	KELLER WILLIAMS-NOR	87	2.3	19,837,021	87	2.3	22,391,476	174	42,228,497	242,693	2.1
7	PRINCIPAL DEVELOP	87	2.3	26,409,926	38	1.0	11,421,540	125	37,831,466	302,652	1.9
8	KEVO PROP SHARTEL	110	2.9	21,684,430	69	1.8	15,319,702	179	37,004,132	206,727	1.8
9	WHITTINGTON REALTY	56	1.5	15,582,077	71	1.9	19,020,647	127	34,602,724	272,462	1.7
10	OKCMAR	25	0.7	8,146,820	91	2.4	26,055,781	116	34,202,601	294,850	1.7
11	METRO FIRST BRITTON	60	1.6	12,969,380	77	2.0	20,072,766	137	33,042,146	241,184	1.6
12	KELLER WILLIAMS-GM	77	2.0	15,162,565	65	1.7	13,934,402	142	29,096,967	204,908	1.4
	ALL OTHERS	2,750	72.4	730,279,101	2,593	68.3	671,522,432	5,343	1,401,801,533	262,362	69.0
	Grand Totals	3,796	100.0	1,015,917,691	3,796	100.0	1,015,917,691	7,592	2,031,835,382	267,628	100.0

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