

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Grouped Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

YTD July 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS</b>	15	2,092	12.5	679,256,118	2,122	12.7	687,726,966	4,214	1,366,983,084	324,391	14.3
2	EXP REALTY	4	622	3.7	171,672,935	911	5.5	259,753,929	1,533	431,426,864	281,427	4.5
3	RE / MAX	19	713	4.3	208,326,384	748	4.5	214,370,505	1,461	422,696,889	289,320	4.4
4	METRO FIRST	10	562	3.4	161,032,388	634	3.8	175,906,602	1,196	336,938,990	281,722	3.5
5	CHAMBERLAIN REALTY	2	533	3.2	135,976,687	702	4.2	177,598,025	1,235	313,574,712	253,907	3.3
6	METRO BROKERS	27	448	2.7	123,046,212	397	2.4	114,119,553	845	237,165,765	280,670	2.5
7	CENTURY 21	12	451	2.7	114,058,630	366	2.2	102,677,053	817	216,735,683	265,282	2.3
8	KEVO PROPERTIES	2	476	2.9	107,325,254	327	2.0	81,594,177	803	188,919,431	235,267	2.0
9	CHINOWTH & COHEN	5	249	1.5	98,900,678	203	1.2	83,539,150	452	182,439,828	403,628	1.9
10	OKCMAR	3	120	0.7	38,028,419	478	2.9	142,211,043	598	180,239,462	301,404	1.9
11	COLDWELL BANKER	7	293	1.8	74,613,989	293	1.8	83,015,784	586	157,629,773	268,993	1.6
12	PRINCIPAL DEVELOP	1	356	2.1	111,065,384	145	0.9	45,667,840	501	156,733,224	312,841	1.6
	ALL OTHERS		9,773	58.6	2,761,508,013	9,362	56.1	2,616,630,464	19,135	5,378,138,477	281,063	56.2
	Grand Totals		16,688	100.0	4,784,811,091	16,688	100.0	4,784,811,091	33,376	9,569,622,182	286,722	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/22 through 07/31/22.

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Individual Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

YTD July 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS-NW</b>	<b>663</b>	<b>4.0</b>	<b>233,699,729</b>	<b>584</b>	<b>3.5</b>	<b>197,898,903</b>	<b>1,247</b>	<b>431,598,632</b>	<b>346,110</b>	<b>4.5</b>
2	EXP OKC PARK AVE	527	3.2	148,569,108	802	4.8	233,894,021	1,329	382,463,129	287,783	4.0
3	<b>KELLER WILLIAMS-ED</b>	<b>451</b>	<b>2.7</b>	<b>167,444,071</b>	<b>475</b>	<b>2.8</b>	<b>182,433,839</b>	<b>926</b>	<b>349,877,910</b>	<b>377,838</b>	<b>3.7</b>
4	CHAMBERLAIN MOORE	529	3.2	134,670,087	699	4.2	176,744,525	1,228	311,414,612	253,595	3.3
5	<b>KELLER WILLIAMS-NP</b>	<b>323</b>	<b>1.9</b>	<b>122,440,613</b>	<b>441</b>	<b>2.6</b>	<b>155,585,238</b>	<b>764</b>	<b>278,025,851</b>	<b>363,908</b>	<b>2.9</b>
6	METRO FIRST BRITTON	311	1.9	92,054,979	316	1.9	96,019,880	627	188,074,859	299,960	2.0
7	OKCMAR	120	0.7	38,028,419	478	2.9	142,211,043	598	180,239,462	301,404	1.9
8	KEVO PROP SHARTEL	469	2.8	104,713,254	308	1.8	72,063,403	777	176,776,657	227,512	1.8
9	<b>KELLER WILLIAMS-NOR</b>	<b>320</b>	<b>1.9</b>	<b>81,567,383</b>	<b>340</b>	<b>2.0</b>	<b>86,849,680</b>	<b>660</b>	<b>168,417,063</b>	<b>255,177</b>	<b>1.8</b>
10	PRINCIPAL DEVELOP	356	2.1	111,065,384	145	0.9	45,667,840	501	156,733,224	312,841	1.6
11	PREMIUM PROPERTY LLC	389	2.3	143,580,551	1	0.0	2,292,944	390	145,873,495	374,035	1.5
12	WHITTINGTON REALTY	235	1.4	63,205,601	304	1.8	80,145,224	539	143,350,825	265,957	1.5
	ALL OTHERS	11,995	71.9	3,343,771,912	11,795	70.7	3,313,004,551	23,790	6,656,776,463	279,814	69.6
	Grand Totals	16,688	100.0	4,784,811,091	16,688	100.0	4,784,811,091	33,376	9,569,622,182	286,722	100.0

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