

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

YTD April 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	15	1,072	12.3	338,291,464	1,131	13.0	352,623,150	2,203	690,914,614	313,624	14.3
2	RE / MAX	18	371	4.3	105,266,549	385	4.4	107,032,508	756	212,299,057	280,819	4.4
3	EXP REALTY	4	310	3.6	79,306,631	464	5.3	131,223,649	774	210,530,280	272,003	4.4
4	METRO FIRST	10	299	3.4	82,241,378	339	3.9	93,535,790	638	175,777,168	275,513	3.6
5	CHAMBERLAIN REALTY	2	276	3.2	70,822,848	398	4.6	100,357,271	674	171,180,119	253,976	3.6
6	METRO BROKERS	26	238	2.7	61,036,395	224	2.6	60,215,131	462	121,251,526	262,449	2.5
7	CENTURY 21	11	232	2.7	55,333,148	191	2.2	50,545,768	423	105,878,916	250,305	2.2
8	CHINOWTH & COHEN	5	133	1.5	55,079,013	106	1.2	44,308,232	239	99,387,245	415,846	2.1
9	KEVO PROPERTIES	2	239	2.8	51,404,827	166	1.9	41,865,879	405	93,270,706	230,298	1.9
10	PRINCIPAL DEVELOP	1	212	2.4	64,610,081	91	1.0	27,803,097	303	92,413,178	304,994	1.9
11	OKCMAR	3	67	0.8	22,229,192	231	2.7	67,512,581	298	89,741,773	301,147	1.9
12	WHITTINGTON REALTY	2	135	1.6	37,090,011	170	2.0	45,423,991	305	82,514,002	270,538	1.7
	ALL OTHERS		5,102	58.7	1,388,127,703	4,790	55.1	1,288,392,193	9,892	2,676,519,896	270,574	55.5
	Grand Totals		8,686	100.0	2,410,839,240	8,686	100.0	2,410,839,240	17,372	4,821,678,480	277,555	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/2022 through 04/30/2022.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

YTD April 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	339	3.9	114,527,335	308	3.5	95,686,318	647	210,213,653	324,905	4.4
2	EXP OKC PARK AVE	261	3.0	67,349,585	423	4.9	122,255,070	684	189,604,655	277,200	3.9
3	KELLER WILLIAMS-ED	217	2.5	75,603,068	257	3.0	100,323,944	474	175,927,012	371,154	3.6
4	CHAMBERLAIN MOORE	274	3.2	70,481,148	397	4.6	100,093,771	671	170,574,919	254,210	3.5
5	KELLER WILLIAMS-NP	164	1.9	67,148,588	228	2.6	77,597,762	392	144,746,350	369,251	3.0
6	METRO FIRST BRITTON	169	1.9	46,854,338	166	1.9	48,843,917	335	95,698,255	285,666	2.0
7	PRINCIPAL DEVELOP	212	2.4	64,610,081	91	1.0	27,803,097	303	92,413,178	304,994	1.9
8	OKCMAR	67	0.8	22,229,192	231	2.7	67,512,581	298	89,741,773	301,147	1.9
9	KELLER WILLIAMS-NOR	171	2.0	42,437,766	183	2.1	45,704,598	354	88,142,364	248,990	1.8
10	KEVO PROP SHARTEL	235	2.7	49,505,827	154	1.8	35,605,105	389	85,110,932	218,794	1.8
11	WHITTINGTON REALTY	135	1.6	37,090,011	170	2.0	45,423,991	305	82,514,002	270,538	1.7
12	LEVINSON REAL ESTATE	133	1.5	36,130,154	147	1.7	36,706,013	280	72,836,167	260,129	1.5
	ALL OTHERS	6,309	72.6	1,716,872,147	5,931	68.3	1,607,283,073	12,240	3,324,155,220	271,581	68.9
	Grand Totals	8,686	100.0	2,410,839,240	8,686	100.0	2,410,839,240	17,372	4,821,678,480	277,555	100.0

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