

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Grouped Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

2nd Quarter 2021

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS</b>	14	1,188	14.7	339,037,417	1,216	15.0	344,120,124	2,404	683,157,541	284,175	16.4
2	METRO FIRST	11	361	4.5	94,624,691	414	5.1	102,889,485	775	197,514,176	254,857	4.8
3	RE / MAX	18	390	4.8	99,031,037	359	4.4	90,487,773	749	189,518,810	253,029	4.6
4	CHAMBERLAIN REALTY	2	252	3.1	55,905,664	347	4.3	76,809,932	599	132,715,596	221,562	3.2
5	CHINOWTH & COHEN	4	185	2.3	68,587,086	124	1.5	51,922,106	309	120,509,192	389,997	2.9
6	METRO BROKERS	26	264	3.3	67,031,135	203	2.5	52,844,021	467	119,875,156	256,692	2.9
7	EXP REALTY	3	211	2.6	47,820,952	295	3.6	68,565,171	506	116,386,123	230,012	2.8
8	CENTURY 21	12	274	3.4	60,557,140	253	3.1	55,497,126	527	116,054,266	220,217	2.8
9	COLDWELL BANKER	7	177	2.2	42,170,164	179	2.2	48,079,986	356	90,250,150	253,512	2.2
10	MCGRAW DAVISSON	5	158	2.0	37,454,469	146	1.8	43,802,958	304	81,257,427	267,294	2.0
11	OKCMAR	2	69	0.9	14,404,607	218	2.7	65,222,941	287	79,627,548	277,448	1.9
12	WHITTINGTON REALTY	2	125	1.5	26,961,066	147	1.8	33,705,565	272	60,666,631	223,039	1.5
	ALL OTHERS		4,429	54.8	1,125,099,346	4,182	51.7	1,044,737,586	8,611	2,169,836,932	251,984	52.2
	Grand Totals		8,083	100.0	2,078,684,774	8,083	100.0	2,078,684,774	16,166	4,157,369,548	257,167	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 04/01/21 through 06/30/21.

## Contract Programming Associates

Includes Closed Residential  
 In MLS Area All MLS Areas

2nd Quarter 2021

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS-NW</b>	<b>381</b>	<b>4.7</b>	<b>108,366,243</b>	<b>360</b>	<b>4.5</b>	<b>103,402,906</b>	<b>741</b>	<b>211,769,149</b>	<b>285,788</b>	<b>5.1</b>
2	<b>KELLER WILLIAMS-ED</b>	<b>308</b>	<b>3.8</b>	<b>104,332,831</b>	<b>287</b>	<b>3.6</b>	<b>96,163,238</b>	<b>595</b>	<b>200,496,069</b>	<b>336,968</b>	<b>4.8</b>
3	CHAMBERLAIN MOORE	251	3.1	55,685,664	346	4.3	76,475,092	597	132,160,756	221,375	3.2
4	EXP REALTY	182	2.3	42,646,362	268	3.3	62,886,592	450	105,532,954	234,518	2.5
5	METRO FIRST BRITTON	177	2.2	49,152,759	192	2.4	52,401,943	369	101,554,702	275,216	2.4
6	<b>KELLER WILLIAMS-NP</b>	<b>131</b>	<b>1.6</b>	<b>42,766,530</b>	<b>187</b>	<b>2.3</b>	<b>55,588,922</b>	<b>318</b>	<b>98,355,452</b>	<b>309,294</b>	<b>2.4</b>
7	<b>KELLER WILLIAMS-NOR</b>	<b>193</b>	<b>2.4</b>	<b>44,857,729</b>	<b>209</b>	<b>2.6</b>	<b>50,423,820</b>	<b>402</b>	<b>95,281,549</b>	<b>237,019</b>	<b>2.3</b>
8	OKCMAR	69	0.9	14,404,607	218	2.7	65,222,941	287	79,627,548	277,448	1.9
9	<b>KELLER WILLIAMS-GM</b>	<b>175</b>	<b>2.2</b>	<b>38,714,084</b>	<b>169</b>	<b>2.1</b>	<b>36,459,629</b>	<b>344</b>	<b>75,173,713</b>	<b>218,528</b>	<b>1.8</b>
10	WHITTINGTON REALTY	125	1.5	26,961,066	147	1.8	33,705,565	272	60,666,631	223,039	1.5
11	PREMIUM PROPERTY LLC	180	2.2	56,573,800	0	0.0	0	180	56,573,800	314,299	1.4
12	ERA COURTYARD	102	1.3	30,394,408	91	1.1	25,316,836	193	55,711,244	288,659	1.3
	ALL OTHERS	5,809	71.9	1,463,828,691	5,609	69.4	1,420,637,290	11,418	2,884,465,981	252,624	69.4
	Grand Totals	8,083	100.0	2,078,684,774	8,083	100.0	2,078,684,774	16,166	4,157,369,548	257,167	100.0

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