

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Grouped Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

July 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS</b>	15	307	12.2	106,648,253	323	12.9	106,806,939	630	213,455,192	338,818	14.6
2	RE / MAX	16	131	5.2	36,008,951	120	4.8	36,031,928	251	72,040,879	287,015	4.9
3	EXP REALTY	3	91	3.6	28,384,052	135	5.4	40,321,502	226	68,705,554	304,007	4.7
4	METRO FIRST	9	82	3.3	24,098,526	84	3.3	23,923,006	166	48,021,532	289,286	3.3
5	CHAMBERLAIN REALTY	2	89	3.5	20,078,433	89	3.5	22,429,106	178	42,507,539	238,806	2.9
6	METRO BROKERS	21	64	2.5	18,438,461	58	2.3	18,854,823	122	37,293,284	305,683	2.5
7	KEVO PROPERTIES	2	85	3.4	20,231,546	66	2.6	16,609,538	151	36,841,084	243,981	2.5
8	CENTURY 21	11	67	2.7	19,261,696	38	1.5	12,774,948	105	32,036,644	305,111	2.2
9	OKCMAR	3	22	0.9	6,080,538	91	3.6	25,078,786	113	31,159,324	275,746	2.1
10	CHINOWTH & COHEN	4	41	1.6	15,380,407	35	1.4	14,272,744	76	29,653,151	390,173	2.0
11	COLDWELL BANKER	6	60	2.4	15,498,173	42	1.7	11,419,403	102	26,917,576	263,898	1.8
12	MCGRAW DAVISSON	4	42	1.7	11,861,537	47	1.9	13,800,011	89	25,661,548	288,332	1.8
	ALL OTHERS		1,431	57.0	409,721,834	1,384	55.1	389,369,673	2,815	799,091,507	283,869	54.6
	Grand Totals		2,512	100.0	731,692,407	2,512	100.0	731,692,407	5,024	1,463,384,814	291,279	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 07/01/22 through 07/31/22.

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Individual Offices

## Contract Programming Associates

Includes Closed Residential  
 In MLS Area All MLS Areas

July 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS-NW</b>	<b>96</b>	<b>3.8</b>	<b>38,500,432</b>	<b>88</b>	<b>3.5</b>	<b>32,052,467</b>	<b>184</b>	<b>70,552,899</b>	<b>383,440</b>	<b>4.8</b>
2	EXP OKC PARK AVE	78	3.1	24,484,754	115	4.6	34,933,052	193	59,417,806	307,864	4.1
3	<b>KELLER WILLIAMS-ED</b>	<b>78</b>	<b>3.1</b>	<b>30,249,334</b>	<b>72</b>	<b>2.9</b>	<b>24,389,625</b>	<b>150</b>	<b>54,638,959</b>	<b>364,260</b>	<b>3.7</b>
4	<b>KELLER WILLIAMS-NP</b>	<b>47</b>	<b>1.9</b>	<b>17,042,800</b>	<b>74</b>	<b>2.9</b>	<b>27,357,656</b>	<b>121</b>	<b>44,400,456</b>	<b>366,946</b>	<b>3.0</b>
5	CHAMBERLAIN MOORE	88	3.5	19,793,533	89	3.5	22,429,106	177	42,222,639	238,546	2.9
6	KEVO PROP SHARTEL	84	3.3	20,016,546	64	2.5	15,739,538	148	35,756,084	241,595	2.4
7	OKCMAR	22	0.9	6,080,538	91	3.6	25,078,786	113	31,159,324	275,746	2.1
8	METRO FIRST BRITTON	48	1.9	13,110,911	48	1.9	14,465,706	96	27,576,617	287,256	1.9
9	PREMIUM PROPERTY LLC	50	2.0	19,986,435	1	0.0	2,292,944	51	22,279,379	436,851	1.5
10	<b>KELLER WILLIAMS-NOR</b>	<b>41</b>	<b>1.6</b>	<b>9,443,687</b>	<b>46</b>	<b>1.8</b>	<b>12,744,695</b>	<b>87</b>	<b>22,188,382</b>	<b>255,039</b>	<b>1.5</b>
11	<b>KELLER WILLIAMS-GM</b>	<b>45</b>	<b>1.8</b>	<b>11,412,000</b>	<b>41</b>	<b>1.6</b>	<b>9,236,241</b>	<b>86</b>	<b>20,648,241</b>	<b>240,096</b>	<b>1.4</b>
12	RE/MAX AT HOME EDM	28	1.1	10,170,052	24	1.0	9,153,341	52	19,323,393	371,604	1.3
	ALL OTHERS	1,807	71.9	511,401,385	1,759	70.0	501,819,250	3,566	1,013,220,635	284,134	69.2
	Grand Totals	2,512	100.0	731,692,407	2,512	100.0	731,692,407	5,024	1,463,384,814	291,279	100.0

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