

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

YTD August 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	15	2,444	12.6	800,848,193	2,484	12.8	806,549,055	4,928	1,607,397,248	326,176	14.3
2	EXP REALTY	4	724	3.7	198,076,211	1,062	5.5	310,322,837	1,786	508,399,048	284,658	4.5
3	RE / MAX	19	839	4.3	245,166,978	867	4.5	253,007,499	1,706	498,174,477	292,013	4.4
4	METRO FIRST	10	660	3.4	188,483,679	732	3.8	206,933,510	1,392	395,417,189	284,064	3.5
5	CHAMBERLAIN REALTY	2	608	3.1	156,588,992	793	4.1	200,338,146	1,401	356,927,138	254,766	3.2
6	METRO BROKERS	27	526	2.7	145,095,064	453	2.3	133,584,174	979	278,679,238	284,657	2.5
7	CENTURY 21	12	503	2.6	125,489,122	423	2.2	118,110,915	926	243,600,037	263,067	2.2
8	OKCMAR	3	141	0.7	44,052,151	558	2.9	183,105,104	699	227,157,255	324,975	2.0
9	CHINOWTH & COHEN	5	288	1.5	123,336,948	228	1.2	93,101,065	516	216,438,013	419,454	1.9
10	KEVO PROPERTIES	2	537	2.8	122,804,175	364	1.9	91,450,627	901	214,254,802	237,797	1.9
11	COLDWELL BANKER	7	340	1.8	86,791,231	343	1.8	98,928,388	683	185,719,619	271,917	1.7
12	MCGRAW DAVISSON	6	291	1.5	85,696,305	318	1.6	98,915,200	609	184,611,505	303,139	1.6
	ALL OTHERS		11,526	59.3	3,294,493,597	10,802	55.6	3,022,576,126	22,328	6,317,069,723	282,921	56.2
	Grand Totals		19,427	100.0	5,616,922,646	19,427	100.0	5,616,922,646	38,854	11,233,845,292	289,130	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/22 through 08/31/22.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

YTD August 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	765	3.9	271,689,469	680	3.5	228,444,685	1,445	500,134,154	346,114	4.5
2	EXP OKC PARK AVE	615	3.2	171,904,984	936	4.8	280,743,021	1,551	452,648,005	291,843	4.0
3	KELLER WILLIAMS-ED	540	2.8	200,107,048	561	2.9	215,348,450	1,101	415,455,498	377,344	3.7
4	CHAMBERLAIN MOORE	603	3.1	155,118,892	790	4.1	199,484,646	1,393	354,603,538	254,561	3.2
5	KELLER WILLIAMS-NP	387	2.0	149,312,613	511	2.6	182,455,374	898	331,767,987	369,452	3.0
6	OKCMAR	141	0.7	44,052,151	558	2.9	183,105,104	699	227,157,255	324,975	2.0
7	METRO FIRST BRITTON	375	1.9	110,319,258	376	1.9	116,567,966	751	226,887,224	302,113	2.0
8	KEVO PROP SHARTEL	529	2.7	119,952,155	342	1.8	80,847,353	871	200,799,508	230,539	1.8
9	KELLER WILLIAMS-NOR	358	1.8	91,042,057	388	2.0	99,587,340	746	190,629,397	255,535	1.7
10	PREMIUM PROPERTY LLC	488	2.5	180,765,254	1	0.0	2,292,944	489	183,058,198	374,352	1.6
11	PRINCIPAL DEVELOP	388	2.0	121,878,738	155	0.8	48,634,207	543	170,512,945	314,020	1.5
12	KELLER WILLIAMS-GM	390	2.0	87,869,506	338	1.7	79,031,296	728	166,900,802	229,259	1.5
	ALL OTHERS	13,848	71.3	3,912,910,521	13,791	71.0	3,900,380,260	27,639	7,813,290,781	282,691	69.6
	Grand Totals	19,427	100.0	5,616,922,646	19,427	100.0	5,616,922,646	38,854	11,233,845,292	289,130	100.0

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