

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Grouped Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

YTD May 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	15	1,406	12.3	448,444,407	1,493	13.1	478,367,114	2,899	926,811,521	319,700	14.4
2	EXP REALTY	4	421	3.7	110,557,405	607	5.3	173,052,739	1,028	283,610,144	275,885	4.4
3	RE / MAX	18	471	4.1	135,234,438	498	4.4	137,898,041	969	273,132,479	281,870	4.2
4	METRO FIRST	10	393	3.4	111,763,693	441	3.9	120,661,599	834	232,425,292	278,687	3.6
5	CHAMBERLAIN REALTY	2	357	3.1	91,671,353	511	4.5	128,286,929	868	219,958,282	253,408	3.4
6	METRO BROKERS	26	317	2.8	83,999,440	283	2.5	76,852,551	600	160,851,991	268,087	2.5
7	CENTURY 21	11	303	2.7	73,646,468	250	2.2	65,981,900	553	139,628,368	252,493	2.2
8	CHINOWTH & COHEN	5	169	1.5	69,119,898	133	1.2	56,194,180	302	125,314,078	414,947	1.9
9	KEVO PROPERTIES	2	322	2.8	71,417,913	212	1.9	53,489,259	534	124,907,172	233,909	1.9
10	OKCMAR	3	82	0.7	26,777,450	318	2.8	95,977,726	400	122,755,176	306,888	1.9
11	PRINCIPAL DEVELOP	1	273	2.4	83,722,217	113	1.0	34,821,419	386	118,543,636	307,108	1.8
12	WHITTINGTON REALTY	2	176	1.5	48,649,511	221	1.9	58,576,383	397	107,225,894	270,090	1.7
	ALL OTHERS		6,714	58.9	1,860,492,370	6,324	55.5	1,735,336,723	13,038	3,595,829,093	275,796	55.9
	Grand Totals		11,404	100.0	3,215,496,563	11,404	100.0	3,215,496,563	22,808	6,430,993,126	281,962	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market. Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/22 through 05/31/22.

Market Penetration Analysis Report  
**OKC Entire MLS Database**  
 Individual Offices

**Contract Programming  
 Associates**

Includes Closed Residential  
 In MLS Area All MLS Areas

YTD May 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	<b>KELLER WILLIAMS-NW</b>	<b>452</b>	<b>4.0</b>	<b>155,422,030</b>	<b>414</b>	<b>3.6</b>	<b>137,440,776</b>	<b>866</b>	<b>292,862,806</b>	<b>338,179</b>	<b>4.6</b>
2	EXP OKC PARK AVE	360	3.2	96,000,359	546	4.8	159,402,396	906	255,402,755	281,901	4.0
3	<b>KELLER WILLIAMS-ED</b>	<b>286</b>	<b>2.5</b>	<b>103,059,916</b>	<b>337</b>	<b>3.0</b>	<b>130,259,353</b>	<b>623</b>	<b>233,319,269</b>	<b>374,509</b>	<b>3.6</b>
4	CHAMBERLAIN MOORE	355	3.1	91,329,653	510	4.5	128,023,429	865	219,353,082	253,587	3.4
5	<b>KELLER WILLIAMS-NP</b>	<b>208</b>	<b>1.8</b>	<b>82,907,963</b>	<b>308</b>	<b>2.7</b>	<b>105,828,428</b>	<b>516</b>	<b>188,736,391</b>	<b>365,768</b>	<b>2.9</b>
6	METRO FIRST BRITTON	224	2.0	65,478,313	209	1.8	61,308,982	433	126,787,295	292,811	2.0
7	OKCMAR	82	0.7	26,777,450	318	2.8	95,977,726	400	122,755,176	306,888	1.9
8	PRINCIPAL DEVELOP	273	2.4	83,722,217	113	1.0	34,821,419	386	118,543,636	307,108	1.8
9	<b>KELLER WILLIAMS-NOR</b>	<b>228</b>	<b>2.0</b>	<b>57,867,516</b>	<b>239</b>	<b>2.1</b>	<b>60,652,179</b>	<b>467</b>	<b>118,519,695</b>	<b>253,789</b>	<b>1.8</b>
10	KEVO PROP SHARTEL	317	2.8	69,262,913	199	1.7	46,308,485	516	115,571,398	223,976	1.8
11	WHITTINGTON REALTY	176	1.5	48,649,511	221	1.9	58,576,383	397	107,225,894	270,090	1.7
12	PREMIUM PROPERTY LLC	270	2.4	98,901,485	0	0.0	0	270	98,901,485	366,302	1.5
	ALL OTHERS	8,173	71.7	2,236,117,237	7,990	70.1	2,196,897,007	16,163	4,433,014,244	274,269	68.9
	Grand Totals	11,404	100.0	3,215,496,563	11,404	100.0	3,215,496,563	22,808	6,430,993,126	281,962	100.0

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