

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

December 2021

| Rank | Company | Offices | Listing Side | | | Sales Side | | | Listings & Sales | | | |
|------|------------------------|---------|--------------|---------|-------------|------------|---------|-------------|------------------|---------------|---------|-------|
| | | | Units | Percent | Dollars | Units | Percent | Dollars | Units | Dollars | Average | Share |
| 1 | KELLER WILLIAMS | 15 | 324 | 12.8 | 101,362,882 | 336 | 13.3 | 106,013,608 | 660 | 207,376,490 | 314,207 | 15.4 |
| 2 | RE / MAX | 15 | 122 | 4.8 | 34,893,516 | 122 | 4.8 | 33,111,219 | 244 | 68,004,735 | 278,708 | 5.1 |
| 3 | EXP REALTY | 3 | 91 | 3.6 | 27,028,200 | 125 | 4.9 | 32,037,318 | 216 | 59,065,518 | 273,451 | 4.4 |
| 4 | METRO FIRST | 10 | 91 | 3.6 | 20,954,900 | 90 | 3.6 | 22,217,171 | 181 | 43,172,071 | 238,520 | 3.2 |
| 5 | CHAMBERLAIN REALTY | 2 | 77 | 3.0 | 16,373,037 | 107 | 4.2 | 22,823,818 | 184 | 39,196,855 | 213,026 | 2.9 |
| 6 | CENTURY 21 | 11 | 81 | 3.2 | 17,387,602 | 64 | 2.5 | 15,942,499 | 145 | 33,330,101 | 229,863 | 2.5 |
| 7 | CHINOWTH & COHEN | 4 | 35 | 1.4 | 15,126,077 | 33 | 1.3 | 17,078,507 | 68 | 32,204,584 | 473,597 | 2.4 |
| 8 | KEVO PROPERTIES | 2 | 83 | 3.3 | 17,869,820 | 61 | 2.4 | 13,768,085 | 144 | 31,637,905 | 219,708 | 2.4 |
| 9 | METRO BROKERS | 21 | 66 | 2.6 | 17,182,936 | 50 | 2.0 | 13,399,204 | 116 | 30,582,140 | 263,639 | 2.3 |
| 10 | COLDWELL BANKER | 6 | 48 | 1.9 | 11,652,800 | 63 | 2.5 | 16,867,197 | 111 | 28,519,997 | 256,937 | 2.1 |
| 11 | OKCMAR | 3 | 15 | 0.6 | 3,923,764 | 69 | 2.7 | 20,174,900 | 84 | 24,098,664 | 286,889 | 1.8 |
| 12 | PRINCIPAL DEVELOP | 1 | 55 | 2.2 | 14,674,715 | 20 | 0.8 | 5,283,420 | 75 | 19,958,135 | 266,108 | 1.5 |
| | ALL OTHERS | | 1,446 | 57.1 | 372,943,205 | 1,394 | 55.0 | 352,656,508 | 2,840 | 725,599,713 | 255,493 | 54.0 |
| | Grand Totals | | 2,534 | 100.0 | 671,373,454 | 2,534 | 100.0 | 671,373,454 | 5,068 | 1,342,746,908 | 264,946 | 100.0 |

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 12/01/2021 through 12/31/2021.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

December 2021

| Rank | Company | Listing Side | | | Sales Side | | | Listings & Sales | | | |
|------|----------------------------|--------------|---------|-------------|------------|---------|-------------|------------------|---------------|---------|-------|
| | | Units | Percent | Dollars | Units | Percent | Dollars | Units | Dollars | Average | Share |
| 1 | KELLER WILLIAMS-ED | 84 | 3.3 | 30,477,756 | 77 | 3.0 | 28,301,550 | 161 | 58,779,306 | 365,089 | 4.4 |
| 2 | KELLER WILLIAMS-NW | 85 | 3.4 | 26,972,307 | 83 | 3.3 | 26,387,641 | 168 | 53,359,948 | 317,619 | 4.0 |
| 3 | EXP OKC PARK AVE | 79 | 3.1 | 24,622,700 | 105 | 4.1 | 27,861,865 | 184 | 52,484,565 | 285,242 | 3.9 |
| 4 | KELLER WILLIAMS-NP | 40 | 1.6 | 18,309,488 | 78 | 3.1 | 29,371,455 | 118 | 47,680,943 | 404,076 | 3.6 |
| 5 | CHAMBERLAIN MOORE | 77 | 3.0 | 16,373,037 | 106 | 4.2 | 22,623,818 | 183 | 38,996,855 | 213,098 | 2.9 |
| 6 | KEVO PROP SHARTEL | 82 | 3.2 | 17,519,820 | 60 | 2.4 | 13,343,085 | 142 | 30,862,905 | 217,344 | 2.3 |
| 7 | KELLER WILLIAMS-NOR | 53 | 2.1 | 12,076,825 | 58 | 2.3 | 13,139,804 | 111 | 25,216,629 | 227,177 | 1.9 |
| 8 | METRO FIRST BRITTON | 48 | 1.9 | 12,061,200 | 43 | 1.7 | 12,498,998 | 91 | 24,560,198 | 269,892 | 1.8 |
| 9 | OKCMAR | 15 | 0.6 | 3,923,764 | 69 | 2.7 | 20,174,900 | 84 | 24,098,664 | 286,889 | 1.8 |
| 10 | KELLER WILLIAMS-GM | 62 | 2.4 | 13,526,506 | 38 | 1.5 | 8,013,258 | 100 | 21,539,764 | 215,398 | 1.6 |
| 11 | PRINCIPAL DEVELOP | 55 | 2.2 | 14,674,715 | 20 | 0.8 | 5,283,420 | 75 | 19,958,135 | 266,108 | 1.5 |
| 12 | WHITTINGTON REALTY | 36 | 1.4 | 7,931,834 | 47 | 1.9 | 11,045,454 | 83 | 18,977,288 | 228,642 | 1.4 |
| | ALL OTHERS | 1,818 | 71.7 | 472,903,502 | 1,750 | 69.1 | 453,328,206 | 3,568 | 926,231,708 | 259,594 | 69.0 |
| | Grand Totals | 2,534 | 100.0 | 671,373,454 | 2,534 | 100.0 | 671,373,454 | 5,068 | 1,342,746,908 | 264,946 | 100.0 |

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