

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

March 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	14	275	11.5	91,984,340	328	13.8	101,168,544	603	193,152,884	320,320	14.4
2	EXP REALTY	3	92	3.9	23,706,451	133	5.6	36,345,467	225	60,051,918	266,897	4.5
3	METRO FIRST	9	105	4.4	32,336,845	91	3.8	23,404,545	196	55,741,390	284,395	4.2
4	RE / MAX	17	96	4.0	25,702,139	91	3.8	27,202,797	187	52,904,936	282,914	3.9
5	CHAMBERLAIN REALTY	2	78	3.3	21,103,349	112	4.7	29,410,134	190	50,513,483	265,860	3.8
6	METRO BROKERS	25	63	2.6	16,252,605	61	2.6	18,383,462	124	34,636,067	279,323	2.6
7	CHINOWTH & COHEN	5	34	1.4	15,185,600	36	1.5	17,494,104	70	32,679,704	466,853	2.4
8	KEVO PROPERTIES	2	79	3.3	17,630,415	51	2.1	13,690,870	130	31,321,285	240,933	2.3
9	OKCMAR	3	23	1.0	7,747,515	73	3.1	22,103,681	96	29,851,196	310,950	2.2
10	PRINCIPAL DEVELOP	1	67	2.8	20,859,322	24	1.0	7,447,368	91	28,306,690	311,063	2.1
11	CENTURY 21	10	64	2.7	14,571,113	44	1.8	11,652,144	108	26,223,257	242,808	2.0
12	LEVINSON REAL ESTATE	1	42	1.8	11,251,077	43	1.8	11,349,340	85	22,600,417	265,887	1.7
	ALL OTHERS		1,364	57.3	373,068,757	1,295	54.4	351,747,072	2,659	724,815,829	272,590	54.0
	Grand Totals		2,382	100.0	671,399,528	2,382	100.0	671,399,528	4,764	1,342,799,056	281,864	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.
 Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 03/01/22 through 03/31/22.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

March 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	94	3.9	32,534,707	94	3.9	29,520,894	188	62,055,601	330,083	4.6
2	EXP OKC PARK AVE	79	3.3	19,982,260	115	4.8	32,431,177	194	52,413,437	270,172	3.9
3	CHAMBERLAIN MOORE	78	3.3	21,103,349	111	4.7	29,146,634	189	50,249,983	265,873	3.7
4	KELLER WILLIAMS-NP	50	2.1	21,262,168	57	2.4	20,359,654	107	41,621,822	388,989	3.1
5	KELLER WILLIAMS-ED	45	1.9	15,487,473	69	2.9	26,086,315	114	41,573,788	364,682	3.1
6	METRO FIRST BRITTON	64	2.7	20,824,345	35	1.5	10,517,655	99	31,342,000	316,586	2.3
7	OKCMAR	23	1.0	7,747,515	73	3.1	22,103,681	96	29,851,196	310,950	2.2
8	PRINCIPAL DEVELOP	67	2.8	20,859,322	24	1.0	7,447,368	91	28,306,690	311,063	2.1
9	KEVO PROP SHARTEL	78	3.3	17,160,415	46	1.9	10,938,971	124	28,099,386	226,608	2.1
10	KELLER WILLIAMS-NOR	34	1.4	11,297,550	55	2.3	13,900,715	89	25,198,265	283,127	1.9
11	LEVINSON REAL ESTATE	42	1.8	11,251,077	43	1.8	11,349,340	85	22,600,417	265,887	1.7
12	KELLER WILLIAMS-GM	51	2.1	11,166,442	52	2.2	11,108,576	103	22,275,018	216,262	1.7
	ALL OTHERS	1,677	70.4	460,722,905	1,608	67.5	446,488,548	3,285	907,211,453	276,168	67.6
	Grand Totals	2,382	100.0	671,399,528	2,382	100.0	671,399,528	4,764	1,342,799,056	281,864	100.0

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