

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

February 2022

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	13	220	11.8	71,185,427	260	14.0	86,194,490	480	157,379,917	327,875	15.4
2	EXP REALTY	2	60	3.2	15,948,516	107	5.7	29,562,095	167	45,510,611	272,519	4.5
3	RE / MAX	16	83	4.5	23,896,265	79	4.2	18,604,743	162	42,501,008	262,352	4.2
4	METRO FIRST	8	58	3.1	14,184,115	73	3.9	18,509,281	131	32,693,396	249,568	3.2
5	CHAMBERLAIN REALTY	2	52	2.8	12,019,228	72	3.9	17,840,965	124	29,860,193	240,808	2.9
6	METRO BROKERS	21	48	2.6	12,140,382	46	2.5	10,800,892	94	22,941,274	244,056	2.3
7	COLDWELL BANKER	6	39	2.1	9,705,448	44	2.4	12,345,465	83	22,050,913	265,674	2.2
8	PRINCIPAL DEVELOP	1	53	2.8	16,355,803	18	1.0	5,660,092	71	22,015,895	310,083	2.2
9	CENTURY 21	10	46	2.5	9,234,500	54	2.9	12,327,839	100	21,562,339	215,623	2.1
10	KEVO PROPERTIES	2	48	2.6	10,482,045	34	1.8	8,899,840	82	19,381,885	236,364	1.9
11	CHINOWTH & COHEN	3	31	1.7	10,769,900	23	1.2	8,541,658	54	19,311,558	357,621	1.9
12	OKCMAR	3	10	0.5	3,948,001	48	2.6	13,458,801	58	17,406,802	300,117	1.7
	ALL OTHERS		1,113	59.8	299,711,919	1,003	53.9	266,835,388	2,116	566,547,307	267,744	55.6
	Grand Totals		1,861	100.0	509,581,549	1,861	100.0	509,581,549	3,722	1,019,163,098	273,821	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 02/01/2022 through 02/28/2022.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

February 2022

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-NW	71	3.8	23,864,640	75	4.0	26,532,135	146	50,396,775	345,183	4.9
2	EXP OKC PARK AVE	51	2.7	13,464,661	101	5.4	28,328,666	152	41,793,327	274,956	4.1
3	KELLER WILLIAMS-ED	44	2.4	16,429,259	52	2.8	20,399,217	96	36,828,476	383,630	3.6
4	KELLER WILLIAMS-NP	35	1.9	14,920,500	52	2.8	17,860,546	87	32,781,046	376,794	3.2
5	CHAMBERLAIN MOORE	51	2.7	11,894,328	72	3.9	17,840,965	123	29,735,293	241,750	2.9
6	PRINCIPAL DEVELOP	53	2.8	16,355,803	18	1.0	5,660,092	71	22,015,895	310,083	2.2
7	KELLER WILLIAMS-NOR	33	1.8	8,466,528	46	2.5	12,891,520	79	21,358,048	270,355	2.1
8	OKCMAR	10	0.5	3,948,001	48	2.6	13,458,801	58	17,406,802	300,117	1.7
9	KEVO PROP SHARTEL	46	2.5	9,207,045	33	1.8	7,849,840	79	17,056,885	215,910	1.7
10	METRO FIRST BRITTON	31	1.7	6,954,575	37	2.0	9,638,405	68	16,592,980	244,014	1.6
11	KELLER WILLIAMS-GM	37	2.0	7,504,500	35	1.9	8,511,072	72	16,015,572	222,439	1.6
12	WHITTINGTON REALTY	25	1.3	6,243,477	35	1.9	8,611,473	60	14,854,950	247,583	1.5
	ALL OTHERS	1,374	73.8	370,328,232	1,257	67.5	331,998,817	2,631	702,327,049	266,943	68.9
	Grand Totals	1,861	100.0	509,581,549	1,861	100.0	509,581,549	3,722	1,019,163,098	273,821	100.0

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