

Market Penetration Analysis Report
OKC Entire MLS Database
 Grouped Offices

**Contract Programming
 Associates**

Includes Closed Residential
 In MLS Area All MLS Areas

January 2023

Rank	Company	Offices	Listing Side			Sales Side			Listings & Sales			
			Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS	13	157	12.8	52,749,487	158	12.8	49,098,653	315	101,848,140	323,327	14.7
2	RE / MAX	15	59	4.8	21,160,871	58	4.7	19,240,042	117	40,400,913	345,307	5.8
3	EXP REALTY	4	59	4.8	16,697,317	88	7.2	22,851,012	147	39,548,329	269,036	5.7
4	KEVO PROPERTIES	1	56	4.6	13,145,243	34	2.8	10,401,213	90	23,546,456	261,627	3.4
5	CHAMBERLAIN REALTY	1	34	2.8	8,718,900	42	3.4	11,464,658	76	20,183,558	265,573	2.9
6	METRO FIRST	6	30	2.4	7,711,350	37	3.0	12,384,301	67	20,095,651	299,935	2.9
7	METRO BROKERS	17	34	2.8	7,938,300	29	2.4	7,551,445	63	15,489,745	245,869	2.2
8	CENTURY 21	10	28	2.3	6,210,700	26	2.1	7,199,439	54	13,410,139	248,336	1.9
9	OKCMAR	2	9	0.7	1,972,143	48	3.9	10,735,819	57	12,707,962	222,947	1.8
10	MCGRAW DAVISSON	3	20	1.6	6,764,700	19	1.5	5,610,900	39	12,375,600	317,323	1.8
11	COLDWELL BANKER	5	19	1.5	5,861,888	18	1.5	5,091,339	37	10,953,227	296,033	1.6
12	CHINOWTH & COHEN	3	14	1.1	5,773,700	10	0.8	5,177,000	24	10,950,700	456,279	1.6
	ALL OTHERS		711	57.8	192,389,783	663	53.9	180,288,561	1,374	372,678,344	271,236	53.7
	Grand Totals		1,230	100.0	347,094,382	1,230	100.0	347,094,382	2,460	694,188,764	282,191	100.0

NOTE: This representation is based in whole or in part on data supplied by the Oklahoma City Metropolitan Association of REALTORS, Inc. or its Multiple Listing Service. Neither the Association nor its MLS guarantees or is in any way responsible for its accuracy. Data maintained by the Association or its MLS may not reflect all real estate activity in the market.

Based on information from the Oklahoma City Metropolitan Association of REALTORS® MLS for the period 01/01/23 through 01/31/23.

Market Penetration Analysis Report
OKC Entire MLS Database
 Individual Offices

Contract Programming Associates

Includes Closed Residential
 In MLS Area All MLS Areas

January 2023

Rank	Company	Listing Side			Sales Side			Listings & Sales			
		Units	Percent	Dollars	Units	Percent	Dollars	Units	Dollars	Average	Share
1	KELLER WILLIAMS-ED	44	3.6	15,631,585	41	3.3	15,170,260	85	30,801,845	362,375	4.4
2	KELLER WILLIAMS-NW	47	3.8	14,925,477	48	3.9	13,387,339	95	28,312,816	298,030	4.1
3	EXP OKC PARK AVE	40	3.3	11,865,900	59	4.8	16,141,235	99	28,007,135	282,900	4.0
4	KEVO PROP SHARTEL	56	4.6	13,145,243	34	2.8	10,401,213	90	23,546,456	261,627	3.4
5	CHAMBERLAIN SW 134TH	34	2.8	8,718,900	42	3.4	11,464,658	76	20,183,558	265,573	2.9
6	KELLER WILLIAMS-NP	21	1.7	9,823,226	19	1.5	9,002,491	40	18,825,717	470,643	2.7
7	KELLER WILLIAMS-NOR	26	2.1	8,389,100	27	2.2	6,976,155	53	15,365,255	289,910	2.2
8	RE/MAX AT HOME EDM	12	1.0	8,689,621	10	0.8	5,342,400	22	14,032,021	637,819	2.0
9	OKCMAR	9	0.7	1,972,143	48	3.9	10,735,819	57	12,707,962	222,947	1.8
10	METRO FIRST BRITTON	17	1.4	4,446,050	18	1.5	8,069,220	35	12,515,270	357,579	1.8
11	CENTRAL OK REAL EST	27	2.2	7,809,162	9	0.7	2,731,842	36	10,541,004	292,806	1.5
12	PREMIUM PROPERTY LLC	24	2.0	9,642,313	0	0.0	0	24	9,642,313	401,763	1.4
	ALL OTHERS	873	71.0	232,035,662	875	71.1	237,671,750	1,748	469,707,412	268,711	67.7
	Grand Totals	1,230	100.0	347,094,382	1,230	100.0	347,094,382	2,460	694,188,764	282,191	100.0

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